

GIFT

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THE OCEAN BEACH NEWS

A Booster for Ocean Beach, Point Loma, Mission Bay and Mission Beach

FIFTEENTH YEAR, No. 1

OCEAN BEACH CALIFORNIA

FRIDAY, OCTOBER 30, 1936

PHONE, BAYVIEW 3157

FIVE CENTS THE COPY

Fishing Pier Question Again To The Front

A determined effort has been made again the past two weeks by leaders of local civic groups to have the much discussed fishing pier sponsored by the City Council.

In their meeting a week ago they signified a willingness to appropriate one-fourth of the sponsors share with a like amount to come from the County and half to be raised by assessment of property owners here. The latter plan has not met with favor as a rule by property owners and it was also found this could not be done without a bond issue.

In the meeting Tuesday this week the council was requested to contribute half of the sponsors share amounting to \$27,000 for the city and \$27,000 for the county, this would start a \$211,000 project, for which plans are on file with the city manager, and the balance would be furnished by the government as WPA work on Sunset Cliffs park and the pier.

In the social-civic forum Tuesday evening a hundred people were on hand to hear E. L. Freeland from the local Works Progress Administration who explained the pier project and had along with him blue prints as furnished by the City Manager. This meeting unanimously approved the project and passed a resolution asking the City Council to take advantage of the liberal offer of the government by appropriating one-half the sponsors share. Action was expected Thursday morning, when a large delegation will go before the Council with the request.

Wednesday evening the Allied Civic Ass'n. with heads of most all local groups also heartily endorsed the plans for the pier set-up as now outlined, to be located at the foot of Point Loma avenue.

Thursday morning a large delegation of interested citizens met with the City Council, but no action was taken as they will not know for two weeks the amount left in their unappropriated fund, it is claimed, and then there are several projects to come before the body.

Strand Theatre Installs Seats and House Lights

Continuing their policy of making the Strand theatre one of the most modern in this part of the state the management last week installed a new lighting system and 100 new and more comfortable seats in their show house at Ocean Beach.

The Piedmont, Rainbo Vari Kolor fixtures, as it is known, contains all the color combinations known to electricity. These color blends can be changed by merely pressing a switch, and so produce an entirely different effect in the theatre with every change. Thus in cool weather, the color combinations will be such as to make for a feeling of warmth and cheeriness; in summer, for a feeling of coolness and freshness; and so on to daily combinations if desired—or even to various effects for the different types of pictures that may be shown.

The light itself is diffused thru a special type of glass, which produces a soft and subdued tone that permits the audience to watch the picture on the screen with more ease and comfort to the eye.

Only the finest theatres in the state boast of lighting systems such as the Strand now has and Mr. Keogh, owner, is to be congratulated in his effort to continue this theatre as a modern movie house.

BIRTHS

Born Monday evening, October 26, to Mr. and Mrs. Lewis Eardley, 4912 Muir avenue, a nine pound daughter, Roberta Lou.

To Mr. and Mrs. Eugene O. Freer, 4885 Lotus street, a daughter at Good Samaritan, October 12.

To Mr. and Mrs. Frank A. Sikes, 3858 Evergreen, a daughter at Good Samaritan, October 11.

This Publication Starts Fifteenth Year

With this issue The Ocean Beach News starts on its fifteenth year, having been established in 1922, and gone out weekly to many faithful subscribers each week since being founded.

The present publisher feels we have made some progress in getting out a paper of credit to the community and have been especially encouraged during the past two years with our growing subscription list, however, there is need for more LOCAL advertising to instill into our residents that they can buy here as satisfactorily as elsewhere.

We have found that many newcomers and visitors judge a community by its local newspaper, therefore it is entitled to the support from every local business and property owner.

About the first thing the home-seeker wants to see in his new location is the kind of paper it supports.

A good bank, good newspaper, good schools and an enterprising citizenship can build a better town or city almost anywhere, and here we have nature's finest possessions, beautiful ocean scenery and mild climate.

As a stimulator of trade and industry the newspaper is essential, as a clearing house for the community's collective thought, it is a record.

Your local paper is ever working for the best interests of all, it is your best advertisement.

Local Resident Says No. 3 Vicious Bill

Ocean Beach News,
Dear Editor:

It is not surprising that with twenty three propositions on the November ballot that many of our citizens are confused as to their respective value as amendments to our State constitution. The statements relative to these propositions are so conflicting that the average person hardly knows which way to vote.

In view of the fact that there is an insidious attempt on the part of many interested groups to exploit the people and deprive them of a voice in matters pertaining to the welfare of community life, we call attention to one of the most notable and subtle of such movements namely, Proposition No. 3.

This proposition is sponsored by the so-called Civic League, another name for the Liquor Dealers Association.

It will establish a commission entirely beyond the will of the people and wrest from our courts of justice the right of jurisdiction and usurp authority granted to no other body in the State of California. Further, it will re-classify beer that now intoxicates the drinker, as non-intoxicating, so placing it among the harmless beverages. This will permit the sale of beer to children.

Space will not permit us to deal with many other dangerous phases of this bill, which is the most vicious of its kind that has ever been placed before the citizens of this state.

We urge you for the protection of our children and home to go to the polls on Tuesday Nov. 3, and vote NO on proposition 3.

W. S. Dunn

San Diego Business Activity Very High

Wholesale and retail trade in San Diego during September was approximately 11 per cent above the September 1935 level, according to a report from the local Credit Association.

The Consolidated Aircraft Company is employing 2,750 men at the present time and it is anticipated that this will be increased to 4,100 within the near future. The company has just received a new Government contract, in the amount of \$6,000,000, which brings their total unfilled orders up to about \$15,000,000.

Western Business Highest In 62 Months

Bank of America's index of far-western business stood at 77.9, the highest point in 62 months, according to the bank's business review which is off the press today. September was the first month in the past five years to show an increase over the corresponding month of 1931.

Bank debits which according to this business review are index of business activity, showed a gain of \$407,000,000 or 17.7 per cent over September of last year. This computation is for 28 major cities in the Twelfth Federal Reserve district.

Building permits in 50 far-western cities totalled \$138,500,000 for the first nine months of 1936. This is a gain of 72 per cent over the first nine months of 1935. September of this year showed a gain of 121 per cent over September of last year.

Sales computed from 105 western retail establishments showed an increase of 16.3 over September, 1935. Sales for nine months showed a gain of 11.4 per cent over a like period of 1935.

The September index of prices received by California farmers for 24 of this state's major products registered 111 per cent of the July 1910-15 average. This is a gain of 24.7 over the level of the index for September a year ago.



COACH TELLS OF BENEFITS IN GAME OF FOOTBALL

Jack Macey was chairman of the program Wednesday at Kiwanis luncheon with Coach Beerle of the high school as the day's speaker.

Mr. Beerle in his opening remarks told of benefits to boys and young men resulting from their training and play in football, stressing the fact that a boy was taught to coordinate with others, to give and take, to be confident, to think quickly and do many things that were a benefit in later life. Following this introduction he explained certain rules, especially newer ones, and answered questions of members on certain terms used and reason for certain penalties.

Jake Watson presided in the absence of the president and two visiting Kiwanians were in attendance from La Jolla.

More Readers of Local News Enter Names

Again the News is pleased to publish the names of new subscribers in the last ten days, this time we have twenty-four, mostly property owners, and all substantial citizens, ready and willing to help build a better and more live community.

Kirk, Mrs. Gardner
Willis, J. S.
McHugh, J.
Estey, Mrs. C. A.
Everist, Bert
Goldberg, Sam
Hansen, Mrs. L.
Heywood Mrs. Roy
Herillat, Mrs. C.
Hicks, J. H.
Hooker, Mrs. Ralph
Hopkins, Mrs. H. H.
Kruger, Paul
Owen, Oliver E. Co.
Quinn, J. C.
Walton, Mrs. A. J.
Smiley Mrs. H. J.
Shoemaker Mrs. J. E.
Likes Mrs. G.
Atherton C. L.
Dickey, Mrs. E. A.
Sarrie, Mrs. E. L.
Collier, Mrs. W. B.
Simpson, Mrs. A. L.

The first conference of the year will be held at the Methodist church tonight. Dr. James Edwin Dunning, superintendent of the district will preside. The conference will begin at four o'clock. Dinner will be served at six o'clock, following the dinner an important conference will be held. All members and friends are invited.



FRANKLIN DELANO ROOSEVELT
Our Choice for President

With The President On Progressive Stand

Ed. V. Izac, Democratic nominee for Congress from this district, today makes his final statement to the voters of Ocean Beach before the election next Tuesday, November 3.

"We must choose between President Roosevelt and his progressive program, and the kind of government we would have under the dominance of Hearst, Dupont and Rockefeller—the real leaders of the Republican party.

"I am a progressive and believe wholeheartedly in President Roosevelt and his policies.

"My own progressive program for this district is, I believe, vital to the future well being and prosperity of our people.

"If elected to Congress, I reaffirm my pledge that I shall fight untiringly for those things that are beneficial to us all.

"I hope to have your support at the polls next Tuesday, Nov. 3."

HALLOWE'EN DANCE TO BE GIVEN BY MASONS

Point Loma Masonic club is planning for a big Hallowe'en party or barn dance Saturday, Oct. 31, for all Masons, Eastern Star members and their friends.

Plenty of entertainment, good eats and prizes will be awarded for the best costumes, so come tacky or in costume.

GRAND LODGE INSPECTOR TO VISIT MASONS HERE

Harry Clark, grand lodge inspector of this Masonic district, will make

Former Residents Return To Make Home

The Fred Reid family have returned to Ocean Beach to make their home after an absence of nearly six years, during which time they have made their home in Corvallis, Oregon.

Mr. Reid was in business here with his father, H. H. Reid, for several years and they owned and conducted the Ocean Beach Hardware, Ocean Beach Transfer and other businesses. Friends were sorry to see them leave at the close of 1930 and are pleased to welcome them "back home" again.

The family, Mr. and Mrs. Fred W. Reid and daughters Doris and Eleanor, are anxious to find a comfortable furnished home and perhaps some of their old friends and neighbors can help them out. They are temporarily at 5035 Narragansett ave.

Crosby Sells Two Houses On Guizot

Henry Tachatter of 2161 Guizot street who bought that property about two years ago from Kenneth Crosby recently purchased two other stucco cottages nearby from the same owner. The two reported sold at this time are at 2174 and 2176 Guizot street.

his official visit to Point Loma lodge next Thursday evening, November 5th.

After the stated meeting a reception will be given in honor of Dr. Frank R. Felt who will soon leave for India.

Ramona Sets Date For Turkey Day

With a more varied program of events, a bigger parade and better facilities for handling the several thousand persons who habitually attend it, Ramona will present her fourth annual Turkey Day on Saturday, November 7.

From the band shell in Collier park twelve hours of continuous free entertainment will be presented—and no political speeches. The band shell had been lowered and made the center of a natural amphitheatre, which will make the stage visible to hundreds more than in the past.

Horse events, a trap shoot and turkey shoot set-up, managed by professionals, aerial events, the annual prize turkey show, which has already booked birds from thruout Southern California—these and other features will make Ramona Turkey day this year the biggest 7th of November in your life.

As usual approximately 200 free turkeys will be distributed.

LINEMAN SUFFERS BURNS FROM ELECTRIC LINE

Homer L. Robertson, 28, lineman, suffered burns on his right hand and right leg, Tuesday at Pacific Beach, when 11,000 volts of electricity flashed thru his body as he swung by his safety belt, 75 feet above the ground a Cass and Garnet sts.

Other workmen on the line and the Pacific Beach fire department helped the man to the ground and gave first aid, then he was taken to Mercy hospital where he is reported recovering satisfactorily from the shock.

Current Events

IN REVIEW

by Edward W. Pickard

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Edward May Abdicate to Marry Mrs. Simpson

MERE scandal and gossip have no proper place in this department, but the "affaire Simpson," as the French would term it, has progressed until it assumes world importance. As arrangements are being made for the quiet and uncontested divorce of Mrs. "Wally" Simpson, American friend of King Edward VIII of England, it is rumored in London society circles that the bachelor monarch will abdicate in favor of his brother, the Duke of York, and marry the attractive woman who has shared so much of his time in recent months. In support of this rumor is the reported fact that plans are being made for renting the farms of the Sandringham estate in Norfolk, which is the king's private property. Also, there is a story that this estate may be sold to the Aga Khan, the immensely wealthy spiritual head of the Ismaili sect of Mohammedanism.



King Edward

Should Edward give up the throne, it would eventually be occupied by Princess Elizabeth, eldest daughter of the Duke of York, and this succession would be decidedly popular with the people of England. The abdication king might revert to the dukedom of Cornwall, which provides a net income of about \$350,000. There is nothing in British law to prevent the king from marrying whomsoever he pleases, but no ruler of the country since Henry VIII has wedded a commoner. Court gossip in London says that Prime Minister Baldwin and the archbishop of Canterbury recently appealed to Edward for greater discretion in his relations with Mrs. Simpson and were hotly rebuffed by the king.

English newspapers imposed on themselves a voluntary censorship in this affair, but it has been broken by the Sunday Referee which prints an article declaring the king "may marry by spring," that this would result in postponement of the coronation, and that tradesmen have been insuring themselves against such a delay.

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Japan "Not Fortifying" Isles Under Mandate

FOR some time there have appeared in print stories about how Japan was establishing air and submarine bases in the former German islands of the South Pacific over which she holds a League of Nations mandate. It has been expected that the league's mandate commission would investigate these reports, and now Japan seeks to forestall such action by a formal report to the league in which she asserts she has "no fortifications, military or naval bases" in those islands. The Tokyo government says it is scrupulously observing that part of the mandate which forbids the use of the islands for military purposes.

Following establishment of a south seas bureau in April, 1932, all Japanese armed forces and men of war have been withdrawn gradually from the islands, the report says, adding that the natives of the islands never have been subjected to military training.

Five Groups Accused by Trade Commission

CHARGES filed in Washington by the federal trade commission accuse five trade associations of attempting to corner the automobile parts and accessories business. The groups, which were ordered to show cause why they should not be compelled to cease their alleged combine, are the National Standard Parts association, Detroit; the Motor and Equipment Wholesale association, Chicago; the Automotive Trade associations of Greater Kansas City, Mo.; Mississippi Valley Automotive Jobbers association and the Southwestern Jobbers association. Their officials also are defendants in the suit.

The commission points out that the associations represent a "substantial proportion of the total volume of business of all manufacturers and jobbers of automobile parts and accessories throughout the United States." The commission charges that these groups "have combined together with others jointly, preventing the establishment of new and additional competitors," and with "executing certain agreements and conspiracies among themselves and with others."

Blum Warns Socialists of Republic's Danger

RADICAL Socialists are threatening to quit the "Popular Front" government of France because of discord with Communists, and they have been warned by Premier Leon Blum that the one condition whereunder the life of the republic can be prolonged is that the Popular Front "remain united." In an

address to the radical leaders, Blum said a split in the coalition government would force his immediate resignation, and that dissolution of the parliament and new elections would result.

Monarchists of Austria, who would like to make Archduke Otto emperor, were encouraged by a speech delivered by Chancellor Kurt Schuschnigg in which, defying the little entente, he shouted:

"No outsider, but only Austrians will decide whether the monarchy shall be restored!"

The day of a plebiscite to decide on the question of restoration of the Hapsburg claimant to the throne is "not yet in sight," the chancellor said. But, with Princess Adelheid, sister of Archduke Otto, listening, he declared that monarchist propaganda has a "proper place" in Austrian life.

"New Gold Standard" Tried by Uncle Sam

IT IS a new gold standard, a way of doing business which has never been tried before," was Secretary Morgenthau's characterization of the agreement just entered into by the United States, Great Britain and France, whereby, subject to 24-hours' cancellation, they will exchange gold for each other's currencies. Financiers, economists and business men were taken by surprise by the move and immediately gave it close study. Some were disposed to label the maneuver "political expediency," but experts generally said it was a logical step in the sequence of monetary events but not positively in the direction of stabilization.

The new plan, Mr. Morgenthau said, differs from the old gold standard in that it will permit the export or earmarking of gold only to and between governments instead of private business institutions and traders.

"The door is wide open," said Mr. Morgenthau. "We're not going out drumming up business, but we'll welcome all other countries which want to participate."

According to the Treasury department, the United States alone will announce a selling price for gold. France and England will keep their selling prices secret, though there will be a free flow of gold between the stabilization funds of the three nations.

It was believed that Great Britain was the prime mover in this new pact. As one commentator put it: "The agreement was made necessary when France devalued her currency and placed an embargo on gold exports, because Great Britain suddenly discovered that nowhere in the world was there left a fixed yardstick against which to measure international commitments and handle international exchange."

No More Army Chaplains, Say Disciples of Christ

THE Disciples of Christ, in annual international convention in Kansas City, voted to send no more of the church's ministers to serve as chaplains in the United States army. The resolution adopted also asked the Federal Council of Churches "to sever its connection with the war system by dissolving its chaplaincy commission" and "to provide a non-military ministry of religion to men in the armed services at the church's own expense and under their own authority without involving the Church of Christ in any alliance whatsoever with the state or the military system."

Nineteen Die When Ship Sinks in Lake Erie

EIGHTEEN men and one woman perished in the waters of Lake Erie when the Canadian ship Sand Merchant foundered off Cleveland during a gale. Seven men, including the captain, were picked up after clinging to life boats for eleven hours. The woman who was lost was the wife of the first mate, who also drowned.

Northern Italy was shaken by earthquake shocks that were felt as far away as Yugoslavia and Austria. Twenty persons were killed by tumbling walls, and thirty others were injured.

Many Are Killed in Moslem-Hindu Riots

FOR three days Moslems and Hindus in Bombay fought each other fiercely with guns and knives in riots that started during the construction of a Hindu temple near a mosque. Before the authorities had restored order about fifty persons had been killed and several hundred wounded. Nine attempts to set fires were made and one Hindu place of worship was burned to the ground.

Samuel Merwin, Novelist, Dies Suddenly

DEATH came suddenly and unexpectedly to Samuel Merwin, one of the well-known contemporary American novelists. He succumbed to a heart attack in the Players' club in New York. Mr. Merwin, who was sixty-two years old, wrote, among other books, "Anthony the Absolute," "The Passionate Pilgrim," "Hills of Han," "Silk," and "Bad Penny." He was associate editor of Success magazine from 1905 to 1909 and editor the following two years.

Coast Maritime Workers May Decide to Strike

AUTHORITY of the national maritime commission to declare a permanent truce in current contract controversies is challenged by the negotiating committee for the Pacific coast maritime unions, and members of those unions are instructed to vote on a proposal for a coast-wide waterfront strike.

The maritime commission had peremptorily demanded that the Pacific coast ports be kept open while it sent an investigator to San Francisco to discuss the conditions which have long threatened to bring on industrial warfare.

In telegrams to President Franklin Roosevelt and the commission, the committee said the commission had caused "great unrest" among the workers through its participation in negotiations between shipowners and dock and shipboard employees.

The seven unions, claiming a membership of nearly 37,000 workers, are the International Longshoremen's association, the American Radio Telegraphists' association, the Marine Engineers' Beneficial association, the Masters, Mates and Pilots of America, the Sailors' Union of the Pacific, Marine Cooks and Stewards, and the Marine Firemen, Oilers, Watertenders and Wipers' association.

Russia Using Spanish War to Foment Discord

SOVIET RUSSIA made a second determined effort to aid the beleaguered government of Spain, and sustained a second rebuff. Ivan Maisky, Russian ambassador to England, handed to Lord Plymouth, British chairman of the non-intervention committee, a virtual ultimatum demanding immediate evacuation of the committee to consider blockading the coast of Portugal against arms shipments destined for the Spanish insurgents. It was understood in London that Lord Plymouth replied that if the proposition were seriously made, it should be presented through diplomatic channels to the governments concerned. The Russian plan was for a blockade by English of French warships.

Observers in Europe are convinced that the Soviet government does not expect the powers to agree to any such blockade as is suggested, but is chiefly interested in stirring up discord.

Leaders of the Fascists were reported to have planned a steady, steam-roller advance on Madrid, and this offensive was already under way. The defenders of the capital were hastily building fortifications in the suburbs and surrounding the city with trenches. In Oviedo the dynamite-armed force of loyalist miners was still battling with the garrison and rebel troops sent to the rescue were about to enter the city.

Belgium Drops Alliances and Will Be Neutral

BELGIUM, which since the close of the World war has been tied tight to France by a military alliance, has decided to drop that and all similar alliances



King Leopold

and to rely for her safety on strict neutrality and a larger army. King Leopold so informed the cabinet, telling the ministers that Germany's reoccupation of the Rhineland "practically puts us back where we were before the great war." Belgium's geographical position, he said, "makes it imperative for us to maintain a military machine of such size as to dissuade any neighbor from using our territory to attack another state." The period of military service was extended from 12 to 18 months.

"Belgium must pursue a policy exclusively and wholly Belgian," Leopold said. "In any case our engagements should not go beyond keeping off war from our own territory. Belgium must remain outside of its neighbors' conflicts."

"Any policy of alliance with a single country would weaken our position abroad. A purely defensive alliance would not meet the case because, however prompt the intervention of our ally, it would only come after the invader's blow, which would be crushing."

Only America Lags in Naval Construction

FIGURES made public by the American Navy department show that since July 1 last every great naval power except the United States has increased the number and tonnage of its war vessels.

In the 2½ months from July 1 to September 15, the United States reduced the number of its ships from 324 vessels totaling 1,080,715 tons to 306 vessels, totaling 1,062,875 tons.

Satin-Clad Brides Go Victorian

By CHERIE NICHOLAS



THE importance of period fashions for evening this year means that they will be reflected in the gowns worn at many smart autumn and winter weddings. There is a quaintness about the early Victorian fashions that especially offers alluring possibilities to brides who would have a "picture" wedding scene.

Young brides with slender figures can wear becomingly these demure gowns of Victorian inspiration in silk taffeta or heavy slipper satin.

The lovely gown pictured creates romance and poetry for the modern wedding scene. This 1936 version of a Victorian wedding gown is interpreted in traditional ermine-white pure silk satin. The basque buttons quaintly down the back. The full sleeves give the broad shoulder effect that accents, by way of contrast, the slender girlish waistline. The bride carries a prayer book with gardenias.

Of course one's bridal party must carry out the idea so the flower girl has a period look in a Victorian cream silk taffeta princess dress that is gored to fit at the waistline with a widely spreading skirt which, by the way, stresses the new length for little girls party dresses this season. This wee maiden ties a lavender silk ribbon in her hair and carries a bouquet of purple asters and cream colored gladioli with a silk tulle frill.

The bridesmaid befittingly wears a cream silk satin Victorian gown. The full sleeve, slender line and back fullness are important style details that present-day designers are definitely introducing in their newest creations. A demure little brown silk net bonnet adds to the quaint-

ness of the costume. The flowers she carries are purple and cream asters.

If one prefers that the attendants dress colorfully rather than keep strictly to cream satin, they may wear pert gowns in autumn hues of peau de soie or silk taffeta with puff sleeves and full skirts. As quaint and as "period" looking as if she had stepped from the fashion pages of a Godey appears a bridesmaid who is gowned in a frock of lavender silk taffeta with a tiny wine-colored silk velvet hat surmounted with three hyacinth blue ostrich tips. An armful of purple, rich red and cream asters adds to the color glory of the picture.

One thing is certain, whether she is a classic bride in traditional satin or in soft clinging fabrics, or a bride in quaint frock of Victorian or directoire inspiration, she will be dressed in silk of one type or another.

This year it is good style to have one's attendants wear the same style and the same fabric as one's own gown, only in different colors. If desired, the bridesmaids may all wear the same color, or that which is novel and new, different shades of a basic color, giving somewhat of an ombre effect to the group as a whole.

For the important evening ensemble, smart tulleous will include a black velvet evening gown which will make the bride look like a re-incarnation of Sargent's famous "Madame X." Top it off with a matching hip-length silk velvet jacket and it can be worn on the honeymoon for dinner and formal wear.

© Western Newspaper Union.

SILVER LAME GOWN

By CHERIE NICHOLAS



Never have gleaming metal weaves been more fashionable than they are at this very moment. The interesting note about these glamorous fabrics is the fact of their importance for dressy daytime wear as well as for formal evening. Of course their styling tunes them to afternoon as does that of the charming dress pictured. Fine allover pleating distinguishes this silver silk lame cocktail gown. This very beautiful silk silver lame comes in be-guiling color tones, which makes it particularly adaptable for the making of the costume blouse or the tunic that completes color harmony for the ensembled costume.

SILHOUETTES BACK TO FORMER TRENDS

Just when we're getting used to high, broad shoulders, flares, perky short tunics and important long ones, along come Paris dispatches with the news that styles which immediately followed the war are beginning to make their influence felt. That means a neat, plain, slim silhouette.

Isn't only news from Paris that indicates the trend. A London designer sends over street frocks in the newest of woollens made on straight lines with only discreet, expertly tailored encrustations of the fabric as trimming, at belt, sleeves and occasionally on the skirt above a short, V-shaped slit in the center front to making walking easy. Even tunics are sometimes made on straight lines.

Rich Fabrics Mark Styles

for Autumn and Winter Wear

Rich fabrics always signalize the advent of the fashions of autumn and winter. Rich lames and fur for evening things will be used, and hats will be correspondingly resplendent. Bright flowers and feathers on velvet comprise the theme of the new millinery. Flowers on black velvet are especially good for a hat that is good to perk up a late summer costume or point a new autumn dress.

There is a shallow, little black velvet pillbox with dangling, stemmed pink geraniums that is our favorite, but we would settle for a tall witch's crown hat of black velvet, topped by perky red and white cellophane flowers.

Shining Furs

Fur capes of shining black caracul, nutria and Persian, from waist to three-quarter length, with squared shoulders will be a favorite choice of well-dressed women. Fur stole collars trim the coats of many three-piece ensembles, gray wolf on green wool, brown lapin on plaid and leopard with rust.

Frisky Scotties for Your Tea Towel Set

No need for Scottie to teach her puppy new tricks—he's up to them already! And what a joyous set of motifs with which to cheer the towels that serve for heaviest kitchen duty. There are seven of them, and see what simple cross



Pattern 1228

stitch 'tis, with crosses an easy 8 to the inch! Done all in one color, they'll make smart silhouettes 'gainst the whiteness of your tea towels. Send for the pattern! Pattern 1228 contains a transfer pattern of seven motifs (one for each day of the week) averaging about 5 by 8 inches; material requirements; illustrations of all stitches needed.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle Needlecraft Dept., 82 Eighth Ave., New York N. Y.

Write plainly pattern number, your name and address.

Smiles

Page Dr. Dafoe

"How's the wife, George?"
"Not so well, old boy. She's just had quinsy."
"Gosh! How many is that you've got how?"

Realistic

Teacher—Why are you late for school this morning?
Tommy (breathlessly)—P-p-please, sir, I dreamt I was at a football match, and the referee ordered extra time, so I stayed to see the finish.

With the Trimmings

"Was the defendant expensively garbed?" asked the lawyer of the colored witness.

"Deed, she was, sah," answered the witness. "Ah knows expensive garbage when I sees it."

At 70 Per?

"Mah bredren," said a colored preacher, "when yo' hears Gabriel sound his horn, yo' wants to be ready to jump."
claimed one of the congregation, "Mah goodness!" excitedly exclaimed one of the congregation, "am he acomin' in an automobile?"

CHEST COLD

HAD HIM IN AGONY

Found Amazing RELIEF from PAIN

No need to suffer agony of muscular aches and pains! Thousands report wonderful soothing relief with Hamlin's Wizard Oil. Just rub it on—rub it in. Acts quick. Relieves that terrible soreness. Loosens up stiff, aching muscles. Has a pleasant odor. Will not stain clothes. At all druggists.

HAMLIN'S WIZARD OIL For MUSCULAR ACHES and PAINS Due to RHEUMATISM—NEURALGIA LUMBAGO—CHEST COLDS



There's only one San Francisco and only one Palace Hotel

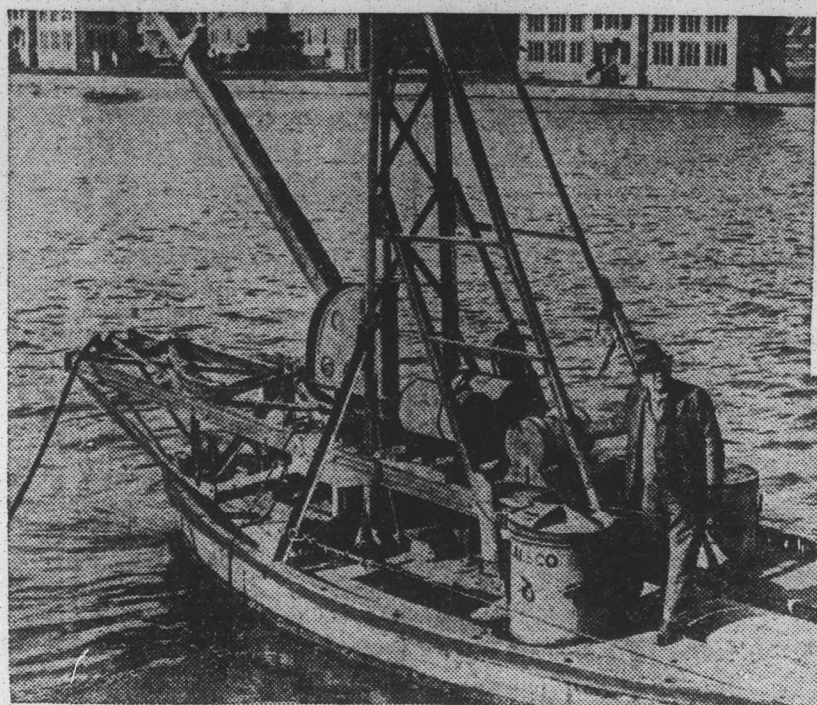
Nowhere else is a great hotel quite so truly the hub of a great city! In SAN FRANCISCO, business, theatres, smart shops, finance and industry are grouped around The Palace Hotel—and within this hotel covering 2 acres, you'll find unusual courtesy, thoughtfulfulness, comfort and fine food.

600 rooms, each with bath from \$3 per day (single) up.

The PALACE HOTEL "In the Heart of San Francisco"

Archibald H. Price, Manager

Odd Craft Devised for Treasure Hunting



This strange-looking craft, composed mostly of derricks and diving apparatus, is the salvage ship with which Simon Lake, famous submarine inventor, believes he has located the long-sought hulk of the British frigate Hussar and the gold and silver bullion treasure said to be in her hold. The inventor is shown aboard the craft near the spot in New York's East river where the sunken hulk of the treasure ship is believed to lie.

MEASUREMENT

By DOUGLAS MALLOCH

PROUD science prates of depths of seas,
As though it were the depth of these
That be sounded—with delight
Measures a mountain crested
white,
Its remotest mysteries,
And calls its poor dimension
height.

But these the measures men must know:
How deep another mortal's woe,
That men may lift him up
again.
Though science will be silent
then,
Men must quit measuring the snow,
The ocean floor, and measure
men.

Yes, surely mortals might employ
Themselves with life, and not some
toy:
Might better measure heights of
bliss,
The heights that otherwise they
miss,
Might find the world's God-given
joy,
And of the world that follows
this.

We waste our time too much on
things,
While thought is all that loves and
sings—
Though down within the depths
it went,
Regains the heights most excel-
lent,
And to the poorest mortal brings
The joys beyond all measure-
ment.

© Douglas Malloch—WNU Service.

Dining Ensemble



This ensemble for dining is of black and white. The high-waisted dress has a lower section of black crepe, topped with a semi-tailored bodice of white satin with a draped diagonal treatment. The tunic coat stresses the pre-war period. The pointed turban, gloves and pumps are of black suede.

Eve's Epigrams

If Hubby
isn't a
problem
he is,
indeed,
a shining
example.

DADA KNOWS—



"Pop, what is naughty?"
"Stiff neck."

© Bell Syndicate—WNU Service.

the little people of the Green Meadows and the Green Forest.
"There is good hunting here," muttered Billy, as he turned to go back to his new home under the woodpile. "As long as there is such good hunting here in this barn, I'll keep away from the henhouse." Then he went home and curled up for a nap.

© T. W. Burgess—WNU Service.

MOTHER'S COOK BOOK



WHEN ENTERTAINING

FOR the hostess who must prepare and serve everything, such dishes as may be prepared the day before will save her strength, good looks and enjoyment of her guests.

One can do marvelous things with just a pickle. Cut into the thinnest of slices, spread in the form of a fan on a tasty sandwich it not only garnishes it but adds an appetizer as well.

Slice inch-sized pickles into very thin slices, place on open-faced sandwiches that have been spread with cream cheese. Put one slice in the center of rounds, on the tiny slice place a spot of whipped cream or cheese mixed with cream and dust with cayenne or paprika. If finger-length sandwiches are used, place the round of pickle at the end and at the other end a spot the size of a quarter of finely shredded carrot.

A Man's Salad.

Prepare a half dozen hard cooked eggs by cutting into halves and removing the yolks, mash the yolks with butter, add mustard, salt and cayenne and refill the halves of egg white. Arrange on lettuce and cover with a sour cream dressing or a mayonnaise with plenty of sour cream added. If liked shredded onion may be sprinkled over the lettuce before placing the eggs.

Here is another that the men like: Take one head of lettuce, three or four green onions or a slice of ber-

muda onion finely minced, three or four slices of sweet or sour pickle and one hard cooked egg. Use the lettuce in nests on the salad plate, shred the coarser part and mix with onions, pickles, and finely chopped egg. Serve with french dressing.

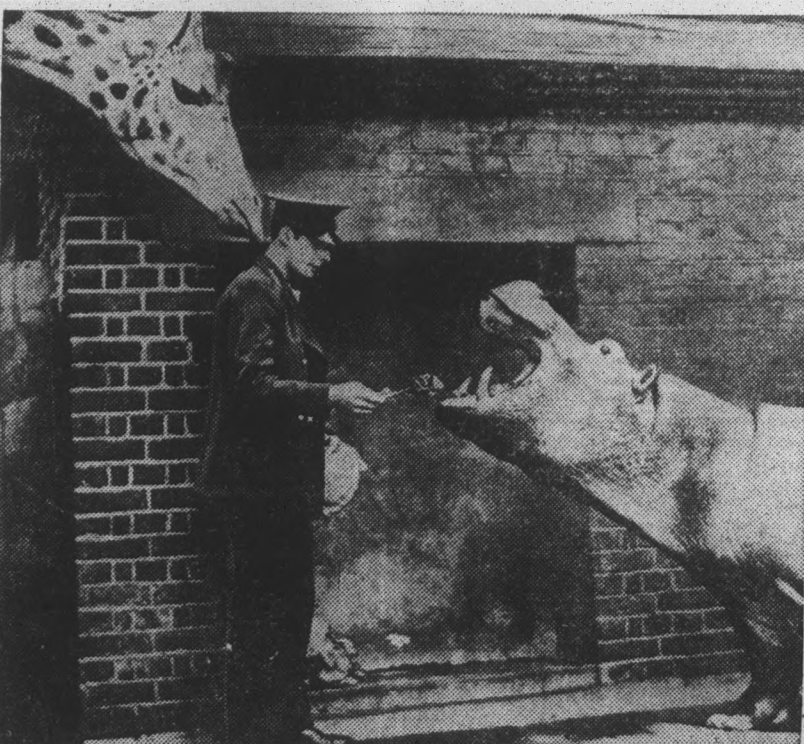
© Western Newspaper Union.



"Many a golfer has been credited with a perfect lie," says slicing Sue, "but we can't say as much for the fisherman."

© Bell Syndicate—WNU Service.

"Make It Snappy," Says Maudie



Maudie, the giraffe (upper left), looks very anxious as she watches the keeper at the London zoo feed Joan, the hippo, her cabbage a leaf at a time. Inasmuch as Maudie's turn to be fed is next, she seems to be saying, "Throw that whole cabbage in, and make it snappy."



EASY MONEY

Two young Irishmen in a Canadian regiment were going into the trenches for the first time, and their captain promised \$1 for every one of the enemy they killed.
Pat lay down to rest while Mike watched. Pat had not lain long when he was awakened by Mike shouting, "They're coming! They're coming!"
"Who's coming?" shouts Pat.
"The enemy," replies Mike.
"How many are there?" shouts Pat.
"About 50,000," says Mike.
"Begorra," shouts Pat, jumping up and grabbing his rifle, "our fortune's made!"

EASY PICKING



Harry—But you said I had locked your heart and had the key!
Kate—I know, but while you were away another fellow picked the lock.

Sympathy

Herbert Morrison, English Labor M. P., was talking about sympathy. "Most of the sympathy you get," he said, "is like the story. A judge was sentencing a prisoner who looked about seventy.

"I sentence you, prisoner," he said, "to 25 years penal servitude." "I'll never live long enough to serve that sentence," the prisoner muttered. The judge gave him a kindly look.

"Don't worry," he said. "Serve what you can."—Philadelphia Bulletin.

Asked for It

The annual church bazaar was being held. During the course of the afternoon the minister took a little helper on his lap and proceeded to talk to her.

"I don't love you," he said teasingly.

"Well, you ought to," she retorted. "Pray why?" enquired the reverend gentleman.

"Well, the Bible says you should love them that hate you, and I hate you, goodness knows!"—Birmingham Post.

Afterthought

The master of the house was hungry at breakfast, and swallowed a good part of his bacon before he tasted it. Then he began to protest violently to his wife about the flavor of the food.

His wife offered no apology, but rang for the maid.

"Maggie," she inquired, serenely, "what did you do with the bacon we poisoned for the rats?"

A Gentle Hint

He—I suppose I'm only a little pebble on the beach of your life?
She—Yes, you might stand a chance if you were a little boulder.

FINAL PROOF



"You must be a woman hater."
"Why?"
"You've never married."
"Why should a man who has never married be a woman hater?"

Who Knows

The Judge (to prisoner)—When were you born? (No reply.)
The Judge—Did you hear me?
Prisoner (sullenly)—What do you care? You ain't going to give me no present.—Royal American Bulletin.

Attention Guaranteed

Man—Have you ever speculated on why you are so popular in your neighborhood?

Neighbor—No, except that I told my neighbors that I always played the saxophone when I got lonely.

Rooster's the Male

Miss Urbane—Why does that hen always want to roost on that mail?
Rube Barbe—She's homesick, I guess. She was hatched from a mail order egg that came by parcel post.—Pathfinder Magazine.

Her Word Still Good

Mr. Naggy—You used to say you wouldn't marry the best man in the world.
Mrs. Naggy—Well, no one can say I didn't keep my word.—Pathfinder Magazine.

OF INTEREST TO THE HOUSEWIFE

A few bread crumbs added to scrambled eggs improves flavor and makes an extra serving possible.

Before laundering lace curtains soak them for an hour in cold water to which a little borax has been added. Then wash in warm soap suds.

Doeskin and chambray gloves become stiff and harsh unless washed in tepid suds and rinsed in slightly soapy water.

Add a tablespoon of cream to roast beef or lamb gravy. It makes it a delicious brown.

To protect paper when cleaning paint use a piece of heavy cardboard about 12 inches square, moving it along as you wash paint.

A little hot milk added a little at a time while mashing potatoes will make them light and fluffy. Heat but do not boil the milk.

A pinch of salt added to egg whites before they are beaten helps stiffen them.

Beat eggs only slightly when used in custards, puddings, sauces, etc. Beat well when used to make food light, as in sponge cakes, puffy omelets, etc.

© Bell Syndicate—WNU Service.

AT LAST A COUGH RELIEF—THAT ALSO SPEEDS RECOVERY

Remember the name! It's FOLEY'S HONEY & TART Double-acting. One set of ingredients quickly soothes, relieves tickling, hacking, coughing... coats irritated throat linings to keep you from coughing. Another set reaches the bronchial tubes, loosens phlegm, helps break up a cough due to a cold and speeds recovery. For quick relief and speed-up recovery, ask your druggist for double-acting FOLEY'S HONEY & TART. Ideal for children, too. Get a bottle today.

Judging Character
You can read character in the face, but not by any of your shallow, casual rules.

STOMACH UPSET?

40-year-old treatment gives quick relief—say thousands

Do as thousands of other sufferers have done, if you are distressed after eating—feel bloated—full of gas—have heartburn—headaches. Try Stuart's Dyspepsia Tablets. "I never want to be without them," writes A. M. M. "For 40 years they have never failed to give me quick relief," says E. H. W. "They bring me the same instant relief at 84 years of age, as they did at 44," writes J. S. M. Stuart's Dyspepsia Tablets are compounded to neutralize acidity. Safe and harmless. See what they will do for you. Satisfaction guaranteed. All druggists.

STUART'S DYSPEPSIA TABLETS FOR STOMACH ACIDITY

ARE YOU MISERABLE?

Mrs. Frank Schatz of 3217 South 43rd St., Tacoma, Wash., said: "I was a young girl when I started to take Dr. Pierce's Favorite Prescription! At that time I went through agony at periods. I would be in bed two and three days each time. I had severe headaches and was not able to eat. After taking the 'Favorite Prescription' I had an appetite and soon felt so much better in every way." Buy now!

Sophistication
The white man's burden is really boredom.

GOT A BOIL?

You've got a boil—it hurts—and you want relief. Try Carboll, the great American salve, and if not satisfied after using as directed, your money refunded. At your druggist, or write Spurlock-Neal Co., Nashville, Tenn.

CLASSIFIED DEPARTMENT

YARNS

WANTED—Women to sell yarn on commission basis, samples on request. Write for information, GLODIA YARN COMPANY, 36 North 9th St., Philadelphia, Pa., Dept. W.

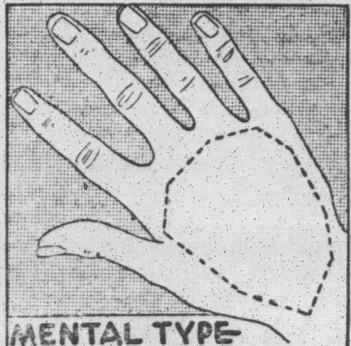
Interested in HOUSE TRAILERS?

WESTERN TRAILER TRAILS is a brand new magazine designed for trailer owners and those interested in trailer travel. First issue, filled with fascinating and informative material, off the press soon. Big \$250 cash prize contest to be held. Send us your name and address and a copy of Western Trailer Trails containing full details will be sent you absolutely free. Address:

WESTERN TRAILER TRAILS
SUITE 711
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THE LANGUAGE OF YOUR HAND

By Leicester K. Davis
© Public Ledger, Inc.



MENTAL TYPE

ONE may successfully veil the true man or woman from the eyes of the world in many ways, but the identity which the hand reveals cannot be concealed. Closely observe the hands you see. Impress upon your mind the characteristics which disclose their owners' traits and personalities.

The Mental Type of Hand.

In the systems of palmistry practiced by the ancient Greeks, this type was also called the hand of the philosopher, and with good reason. You will recognize it by its long and markedly angular appearance. The Mental Type of hand is invariably thin, with fingers long and inclined to boniness, with prominent knuckles which give the fingers a knotty look. The nail joints of the Mental Type are often of unusual

length, slightly tapered, with broad nails.

The thumb of this type is always of great length, this being most noticeable within the space between the second and the nail joint. The palm and undersides of the fingers are quite flat.

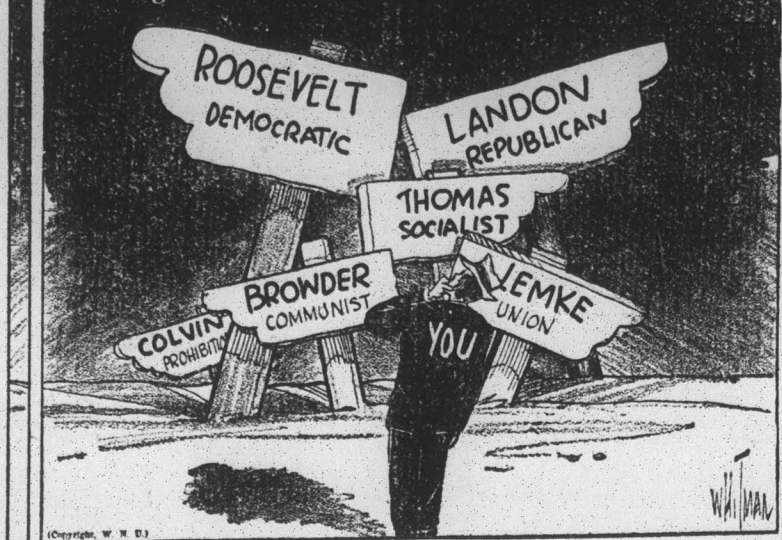
Possessors of the Mental Type of hand are invariably great readers and of a scholarly turn of mind. They are nearly always conservative and deeply analytical in approaching any problem, refraining from an expression of positive opinion until painstaking research and deduction have produced incontrovertible evidence.

In the hand of this type with square rather than elongated palm, we are sure to find indication of the man or woman who puts his or her love of study to practical use in religious endeavor, literature or science. With the Mental Type of decidedly elongated palm, however, there is apt to be a tendency to scorn the use of scholarly attainments as a means of acquiring wealth and worldly goods.

WNU Service.

ELECTION DAY

Correct opinions, well established, are the best preservative against the seductions of error.



Point Loma High School News

Staging a belated comeback after a decided slump in form, the Point Loma high school football squad eked out a 22-12 victory over Coronado high on the Islanders' gridiron last Friday. The Lomans started with a bang, scored a touchdown, and then spent three quarters in a daze, deplorably lacking in their usual nerve and drive.

Coronado displayed fine courage, and their speed and passing kept the Lomans in hot water for a great part of the game.

The first two touchdowns came in a whirlwind of action which left everybody gasping. Point Loma kicked off to Coronado. Titus caught the ball, fumbled, and Williams recovered to give the Lomans possession on the Islanders' 30. Two plays worked the ball down to the 22; a razzle-dazzle was attempted, culminating in LeBaron's scoring on an end-around. Lutes, fullback, converted. Coronado came right back, and, after about two plays, sent Blaisdell, speedy half, around left end for a 70 yard touchdown run. The try-for-point failed. Score at half: Point Loma, 7; Coronado, 6.

In the third quarter, Point Loma scored a safety; and again Coronado came back, with Blaisdell tallying on a pass and run totaling 60 yards. The conversion again failed.

Fourth quarter saw the Lomans hit their stride. Robinson sprinted 40 yards to pay dirt; but Lutes failed to convert. A little later the same razzle-dazzle was tried, Prodonavich going 20 yards to within one foot of the goal. Robinson plunged over and fumbled, but McCoy scooped the ball in for a counter. Lutes converted. Final score: Point Loma, 22; Coronado, 12.

Today, Friday, the league-leading Pointers encounter La Jolla high, last year's champs at Ross Field. The Vikings got off to a poor start this year, dropping both their league games, and they are about due for a break. However, Point Loma will be well prepared today, and will be heavy favorites to take the invaders.

The Girl's Athletic club, composed of a group of honor students in the physical education department, have resumed meetings. As a means of introducing Point Loma High School

girls to the different recreation centers in the city, the club holds an activity meeting once a month. The girls plan to swim, ride horse back, hike, canoe, golf.

On October 13, the girls enjoyed a bowling party at the Sunshine bowling alley. Those who had the highest scores were: Ethel Ann Connors, Harriet Werre and Maxine Carl. Tuesday, Oct. 27 the girls hiked and followed it by a steak fry.

The girls take turns serving as hostesses for their activity meeting. For the bowling party, Harriet Werre, Jean Bradbeer and Maxine Carl were hostesses.

A dance sponsored by the Girl's Athletic Club, is to be held Nov. 6. The dance is the main social event of the season for the club.

Members are: Ruby Atkinson, Betty Bright, Jean Bradbeer, Madelyn Burdette, Maxine Carl, Alice Casselman, Phyllis Cook, Ethel Ann Connors, Dorothy Davis, Beatrice Diaz, Rhoda Fox, Grace Gangitano, Anita Herst, Wilma Don Herz, Irene Heylman, Lucille Hyatt, Frieda Iten, Mary Karl, Elaine Kelley, Julia Kelly, Ruby Knight, Jane Largent, Katherine McGee, Barbara Miller, Isabelle Miller, Phyllis Orozco, Esther Price, Marion Parsons, Marion Purdy, Alice Sigler, Helen Smith, Norma Stahlheber, Harriet Werre and Dorothy Zoschke.

Participation of the Point Loma High School R.O.T.C. in the recent firing demonstration showing the use of combat weapons, presented by the U.S.M.C. was highly instructive and enjoyable to the boys. As each type of weapon was fired, under actual war time conditions, a loud speaker system carried explanations of the use and possibilities. The demonstration took place on Camp Kearney Mesa on the U.S.M.C. artillery range.

Motor transportation was furnished to the three high school units of R.O.T.C., Hoover, San Diego and Point Loma, and was provided by the Reserve Officers of the U.S.A. Transportation was as follows: Group I San Diego High School, 260 men, 9 trucks and 5 station wagons; Captain D. V. Schofield (Reserve) commanding. Group II 120 men, 4 trucks and 3 station wagons; Captain Seymour Wurfel (Reserve) command-



PTA WELL BABY CLINIC HAS BEEN POSTPONED

Due to illness of a scheduled physician the Baby Clinic scheduled for next Monday, November 2, has been postponed until a later date.

A new series of classes with Mrs. Helen Crow will start Tuesday, Nov. 3, at 1:30 p. m. in the Ocean Beach school auditorium. These classes are to assist us with our children of all ages. Mrs. Crow will be there at 1 to consult with you privately if you so wish. Everyone is invited to attend.



Why save pennies and waste dollars

Cheap printing may save you a few pennies of cost, but it will cost you dollars in results. Just another way of saying

GOOD PRINTING PAYS

ing. Group III Point Loma High School 38 men, 1 truck and 2 station wagons; Major E. B. Culman (Reserve) commanding. Other reserve officers in charge of the maneuvers were: transport officer, Captain A. W. Jordan; provisional officer, Captain Dean Sherry; Cavalry reserve, Captain K. W. Stott.

Major H. P. Kayser instructor for R.O.T.C. activities in San Diego was in charge of the students.

Colonel E. P. Moses, commander of the Second Marine brigade, Colonel P. H. Torrey, commander of the Sixth Marine regiment and Lieutenant Colonel J. A. Van Fleet, instructor of San Diego Reserve Army units, reviewed the maneuvers.

Medical provisions were taken along in case of accident.

Members of the California Scholarship Federation at Point Loma High school have been announced, at the first meeting held recently. At this meeting, plans for the year were discussed and the following officers were elected: Morris Landon, president; Pauline Kearns, vice president; Barbara Mundo, secretary; and Robert Golden, treasurer. This society recognizes scholastic achievement and participation in all student activities for membership.

Members are: Jean Bradbeer, Jane Clark, Juanita Dayton, Ruth Dunbar, Francis Fisk, Addie Fish, Robert Golden, Lois Griffin, Grace Hunter, Ray Heper, Margaret Johnson, Jane Karl, Julia Kelly, Morris Landon, Jane Largent, Jean Morse, Barbara Mundo, Reagan Oberdorf, Florence Reynolds, June Sprague, Martha Sterne, Wilton Stewart, Marion Thuli, and Patsy Schmidt.

Miss Irma Gibson sponsors the society.

Philatelists, stamp collectors to you, have organized at Point Loma High school and meet every Tuesday at 3 p. m. in room 103. Lucien Atherton is the faculty sponsor. The club is organized under the name of Loman Philatelic society of Point Loma senior high school.

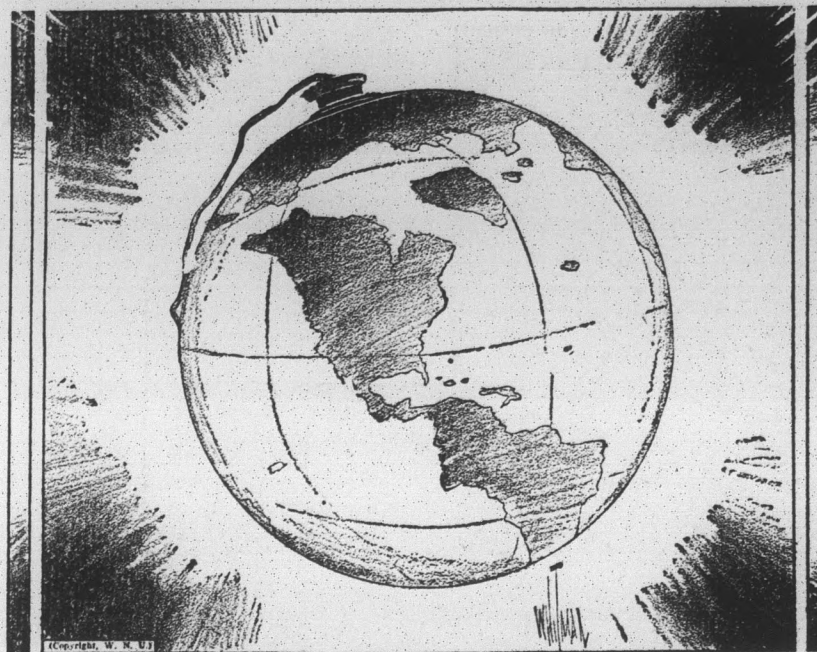
At a recent meeting special stamp stories were distributed with a general discussion on the art of stamp collecting. Activities of stamp clubs were discussed in order to formulate a tentative program. Officers were elected and Ken Stott was appointed to draw up a constitution. At the succeeding meeting the constitution was adopted, signed and filed.

A club stamp collection was started. Plans were made for an auction next week, the proceeds of which are to be used in purchasing a 1937 catalogue. Correspondence with students of other nations will be one of the club's activities.

The Philatelic club is open to any senior high school student who is interested in the hobby of stamp collecting and an attempt will be made to keep the membership under twenty.

Officers are: Janet Allen, president; Bill Melson, vice president; Judy Austin, secretary-treasurer. They and the following are charter members: Ted Boone, Seymour Guldman, Irving Ingraham, Hughes Hill, Howard Littlefield, Arthur Skeats, Ken Stott and Willamae Ward.

THE WORLD AS IT LOOKS TO MARS



VOTERS!

The Future Welfare of Your Free Country is in Your Hands

When Landon is elected President on November 3, he will, figuratively speaking, place one governmental arm of encouragement, help and security around business and one governmental arm of encouragement, help and security around labor.

As your President, Landon will make it his duty and work to endeavor to bring about the nearest approach to an ideal relationship between business and labor that yet has been accomplished in the 150 years of our National life. Landon never will stir up class hatred.

As your President, Landon will ask for and receive the cooperation of business and labor in raising labor to a higher plane, in creating new jobs, and in bettering the condition of business.

As your President, Landon will give you a sane, just and fair administration, so that every man, woman and child may rely upon the government's honesty of purpose and upon the President's word.

As your President, Landon will carry out present governmental work project commitments, but he will take waste out of the expenditure of your taxpayers money and carry on the projects without injuring the status of the workers. He will better their condition as rapidly as possible.

As your President, Landon will take NO ONE off relief who deserves to be there.

As your President, Landon will uphold protective tariffs, the salvation of the California farmer and of California.

As your President, Landon will base governmental aid to California upon need and not upon how many votes it will buy.

As your President, Landon is pledged to maintain FREE AMERICA FOR AMERICANS.

As your President, Landon will give fair and just consideration to any great group of persons who shall evolve an idea which it sincerely believes will benefit humanity, and he NEVER will use the courts to attack unjustly any organization or group, or to ruin men's reputations for political purposes.

AND REMEMBER THIS! "YOU CAN BELIEVE LANDON!"

Look at Spain and Vote Like Maine

Vote For

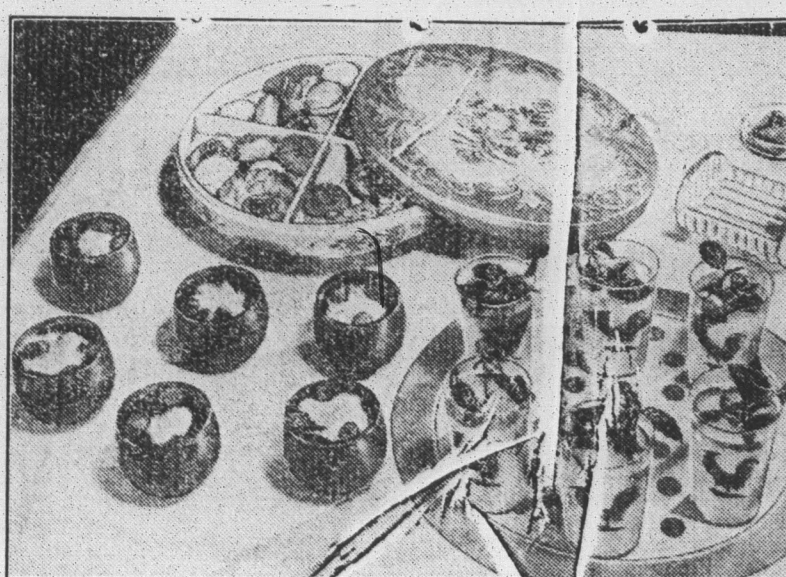
LANDON and KNOX

NEXT TUESDAY, NOV. 3

No Matter How You Are Registered You Can Vote For Landon and Knox

VOLUNTEERS ARE WANTED TO HELP GET VOTERS TO THE POLLS all day Tuesday. You can help. Get in touch with the Republican Headquarters in your Assembly District.

SOUTHERN CALIFORNIA REPUBLICAN CAMPAIGN COMMITTEE



THEY look delightfully refreshing and they are—the two thirst-quenching beverages that have apple juice as their base. They are easy to prepare, too, which makes them still more appropriate for serving to your guests on hot summer afternoons.

Pineapple-Loganberry Punch

1 cup Hawaiian pineapple juice

1 cup loganberry juice

1 pint (2 cups) carbonated water

Crushed ice

Fresh or canned berries

Dissolve the sugar in the mixed fruit juices. Chill. When ready to serve add the carbonated water and

pour over crushed ice. Garnish with a few fresh berries.

Southern Style Cocktail

2 tablespoons sugar

1 1/2 teaspoons chopped mint leaves

1 1/2 cups Hawaiian pineapple juice

1 1/2 cups carbonated water

6 sprigs fresh mint

Add sugar and leaves to 1/2 cup

boil 5 minutes.

cheesecloth or very fine sieve. Add

other ingredients, serve mint in each glass.

This will also make an excellent beverage for the children's party, and they are sure to as much as their elder

Let's Choose Our Own Candidates

Do voters of the FIRST DISTRICT want persons in OTHER DISTRICTS to tell them who they want for supervisor?

That is exactly what the County Public Affairs Ass'n., which has no connection in anyway with the city organization of a similar name, is trying to do.

The only member of the committee that selected the candidates and who lives in the first district, is Ed Chase, who has been on Walter Bellon's campaign committee from the outset. Other members of this committee live not only in other districts, but several live at points distant from San Diego.

One of these members, Glenn Tucker, was U. S. Grant's campaign manager when Grant was opposing Edgar Hastings four years ago, and is reported to live at Vista in the fifth district. Other members reported to be living outside the first district are: Claude Fennel, Carlsbad (fifth district); Geo. Reynolds, Vista (fifth district); Mary Gemmel, (third district); Douglas Young, (fifth district); Fred Hanson, (second district); Evelyn Smith, (second district).

Why should people who do not live in the first district and have no vote or voice in its operation, want Walter Bellon elected?

Edgar Hastings' record as supervisor for the first district is wholesome, constructive and economical. A survey of first district records and records of the county auditor will prove that beyond doubt or question. If you do not want the County Public Affairs Ass'n. to tell you how to vote, then VOTE FOR EDGAR F. HASTINGS, as your supervisor for the first district. Do your own picking!

Ocean Beach School

HOUSE UNDER CONSTRUCTION

Have you noticed the new construction under way in Ocean Beach school? The first graders of room 1 apparently have, for they are doing a considerable bit themselves. Their new house is ready for its first coat of paint. The children are certainly situated nicely because the house they chose as a model is located directly opposite the windows of their classroom. At the present time a rug, curtains, doll clothes, bedding and furniture are occupying the minds and hands of this little family. Each day four children have turns in playing the parts of mother, father, daughter and son. The eat, sleep, cook, help each other in general have, a thrilling time in this play day home life of their own creating.

CIRCUS

A circus atmosphere prevails throughout the entire H1 and L2 room. On background showing tents with flags one will see the tall masts, elephants and circus wagons painted with calomine by the children. Other children have made wooden animals, cages of wood at cardboard, and animals of cardboard. The circus ring is made of blocks of wood painted green. Red sawdust covers the floor. The ring master changes the ring every day putting various animals in each of the cages. Clay animals which have been made are now dry and ready to paint. Truly the circus has come to town in room 4.

ATHLETIC BANNERS

New teams and captains were chosen last week. New captains the boys' teams are: Bonnie Coll Bobby Peck, Richard Stixrud, B. dy Peterson, Wayne Bailey, Rich Kimball, Oliver Anderson, Lawre Purdy, Richard Zumwalt and Anderson.

Girls' teams will be captained the following: Ruth Burke, A Lou Temple, Joan Page, Jacques Reeves, Betty Miller and Reta Johnson.

SNOW SHOES ON DISPLAY

Charles Perdue has a most interesting pair of snow shoes on display in room 13. The social studies committee working on "shoes" very eager to secure all type shoes for their exhibit.

Betty Jane Dewhurst, L-Miss Shea's room who is charge book reviews presented the following students last week: Bar Stewart reviewed Inevitable L by Cornelia Meigs; Bob Peck, C Oregon by Honore W. Morrow; for Bell told about Rip Van W by Washington Irving; Richard brecht reviewed Further Adventures of Nila by Selma Lagerlof.

WEDDING ANNOUNCEMENT

Printed neatly and promptly

The Ocean Beach News, BY



Organized Labor Indorses

Jeanette E. Daley

For Assembly 78th District

San Diego Building Trades Vote Unanimous Support to Roosevelt Democratic Nominee.

Railroad Brotherhoods Give Woman Candidate Their United Support.

Fourteen Local Unions Join in Pledge of Confidence to Noted Woman Employer as State Legislator.

Labor's Friend at Home Will Be Labor's Friend at Sacramento.

Election of Jeanette E. Daley 78th Assembly District. Nov. 3, Will Prove Her Ability and Loyalty to Labor and Business Alike.

(Paid for by Jeanette E. Daley Campaign Committee)

(POLITICAL ADVERTISEMENT)

(POLITICAL ADVERTISEMENT)

(POLITICAL ADVERTISEMENT)

Clean up CALIFORNIA'S LIQUOR SITUATION

Vote

YES ON 3

FOR LIQUOR LAW ENFORCEMENT

Vote

NO ON 9

PREVENT RETURN OF PROHIBITION

ELECTION NOVEMBER 3, 1936

SOUTHERN CALIFORNIA BUSINESS MEN'S ASSOCIATION

Farmers Debate New Tariffs And Effect on Agriculture

Discussion of the widely publicized Roosevelt advocacy of reciprocal tariffs has brought a surprising flood of endorsements from farm leaders to Democratic campaign headquarters.

Gov. Landon has seen fit, in recent speeches, to attack the Roosevelt plan. "The reciprocal trade program," he says, "has delayed recovery for our farmers. It has sold the American farmer down the river."

Farm leaders, thus challenged, have gone intensively into the record. Here, for example, is the verdict as set down by the All-Party Agricultural Committee:

"In 1930 a Republican administration gave us the Smoot-Hawley tariff. In 1932 it gave us 12-cent corn with a tariff of 25 cents, and 25-cent wheat with a tariff of 42 cents. That was the year of 3-cent hogs, 3-cent cattle, and 5-cent cotton."

"Competing farm imports in 1932 hit the lowest point in more than 25 years. If exclusion of imports is the cure, why weren't farmers prosperous then?"

"During the years from 1920 to 1930, before farm prices hit the great depression trough, the country imported far more competing farm products than in 1935."

Official Figures

Figures of the U. S. Department of Agriculture show that there has been no injury to American farmers from the reciprocal trade agreements advocated by President Roosevelt.

"Reciprocal trade treaties," it is stated, "have helped to increase farm exports. In the year ending June, 1936, farm exports were nearly 200 million dollars greater than in 1932-3, in spite of the effect of the drought."

The simple fact about the reciprocal tariff law is that it empowers the President to reduce cautiously and moderately the existing rates of duty by not more than 50 per cent, thereby giving to the Executive for the first time in history an effective means of seeking through mutual and reciprocal concessions, reductions in the trade barriers of other countries which restrict their importation of American goods.

From the Corn Belt

A widely quoted editorial by a corn-belt editor says: "The trick of the high-tariff advocates is something like this: (1) Get farmers excited about a trickle of farm imports, even though farm imports are considerably smaller now than in 1920-29. (2) Propose raising

tariffs on a few farm products. (3) Meanwhile quietly arrange for raising tariffs in a big way on things farmers and other plain folks buy, the things that foreign nations might sell in exchange for American farm exports. (4) Raise prices on what farmers buy, cut down farm exports, make food cheaper, and give farmers the horse laugh for being fooled again."

Doubled Values

The improved status of the farmer during the past four years is clearly indicated by the prices he is receiving for his product today, as compared with 1933 prices. Wheat has risen from 48 cents to \$1.13; corn from 27 cents to \$1.13; lard from 40 cents to \$1.15; hogs from 37 cents to \$1; calves from 50 cents to \$1.15; oats from 17 cents to 42 cents. Eggs and butter have doubled; potatoes have tripled; cheese has increased from 8 cents to 17 cents. (The figures are for March, 1933, and September, 1936.)

Campaign Boner By BOAKE CARTER Radio Commentator

Charges by Frank Knox that bank accounts are unsafe and insurance policies in danger, have caused more of an uproar than almost anything in the political campaign.

Col. Knox himself ducked to cover immediately by revising his remarks and saying he meant the banks were sound, but the money is not. The Federal Deposit Insurance Corporation is sued figures showing an increase in assets of insured banks.

Many business men and Landon-backers are resentful of the Knox efforts to stir up a panic. Most insurance company officials feel the same way, but are keeping silent for political reasons. Which is a pity, for the longer insurance bigwigs remain silent, the easier it is to conclude that they prefer to pay lip service to politics to the detriment of their business.

When Col. Knox steps up to say that today no bank account is safe, and no insurance policy is secure, he is guilty of a type of reprehensible scare-mongering. And gentlemen who attempt to harm their own nation so that they can ride into public office for their own satisfaction deserve no public office. Political campaigns surely can be conducted without resorting to promoting false panics.

Townsend Rally Tonight at Russ

The greatest Townsend rally in the history of San Diego, where the Townsend movement was founded, will be held Friday night, October 30, in Russ auditorium, in honor of Ed V. Izac, Democratic nominee for congress.

A committee of prominent San Diego Townsends have arranged for the meeting. Mr. Izac will be the principal speaker.

Other honored speakers will be Congressman John Steven McGroarty, who introduced the McGroarty pension bill in the last session of Congress; Byron Scott, leader of Townsend activities in Los Angeles, and George Highley, president of the largest Townsend club in the world.

The group that Mr. Highley heads embraces a membership approximating 39,750 in the Los Angeles area. Mr. McGroarty, Mr. Scott and Mr. Highley will make speeches heartily endorsing Mr. Izac's social security program, and discuss the future of the Townsend plan and the pension bill most likely to be introduced in the coming session of congress.

THE TRUTH AS MILLIONS SEE IT

"And that, as we like to say, is that!"

"The Roosevelt speech at Chicago was a striking example of the difference between the President and his opponents. Where they are destructive ONLY, he is constructive. Where they point to rainbows, he

POINT LOMA LODGE No. 620

F. & A. M.
LEROY W. LEE
Worshipful Master
HAROLD K. RANKIN
Secretary
Stated Meeting First Thursday

POINT LOMA CHAPTER No. 490

Order Eastern Star
GLADYS B. NEVISON
Worthy Matron
ELLA D. COLE
Secretary
1st and 3rd Monday



SWIM CLUB NEWS

Steadily it grows! Saturday, October 17, afternoon and evening, the Legion-Silver-Spray-Swim exhibition was largely attended and it is hoped that those who attended enjoyed the many exhibits of Red Cross life saving, fancy and professional diving. The management of the Silver Spray plunge and the Legion committee wish to take this means of thanking the following people and organizations for their participation which made the meet such a success.

C. Savory, Red Cross lifesaving examiner and his able assistants; the girls of the tumbling troop of the Army & Navy Y.M.C.A.; the Misses Doris, Ida and Betty McGuire, Barbara and Eleanor Gibbs, Genevieve and Mary Ellen Plumb, Dorothea Bosch, directed by H. Hammond.

G. M. Beak, instructor at the A. & N. YMCA, with the following members of the U.S. Marine corps, K. L. Watson, W. Myers, E. C. Adams, G. F. Gorham, E. E. Bourrassa, who so ably demonstrated life saving.

Miss Florence Chambers very kindly brought a class of girls who demonstrated formation swimming.

The wind-up of the evening's entertainment was a demonstration of speed strokes by the Misses Harriett Werre, Cleo Smiley, Georgia Smiley, Fay Smiley and Jean Anderson.

Mr. Perrine, genial manager of the plunge is to be congratulated for his generosity in giving free use of the plunge, also in treating the performers to ice cream and cookies.

IF YOU HAVE ANYTHING TO sell a For Sale ad is the way to sell it. The Ocean Beach News.

points to facts. Where they deal in promises, he deals in realizations. Where they deal in platitudes, he deals in smashing particularities. Where they detract, he builds up. Where they insinuate, he speaks in the open. Where they whisper, he preaches the doctrine from the housetops.—Ex.



"I'll just call her now."

THAT TELEPHONE in your home brings friends, shops and markets nearer to you...and an extension at some convenient point puts the telephone itself closer to your hand. For instance, in the bedroom. This hand set, shown here, is only one of several types that are available at little cost. We shall be glad to tell you more about it.

SOUTHERN CALIFORNIA TELEPHONE COMPANY
Business Office 914 C street Telephone Main 1171

(Political Advertisement)

The AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA

Asks you to

Vote YES #10

SAVE THE GAS TAX FOR STREETS AND HIGHWAYS

Ocean Beach Business Directory

AGNES G. ELLS, 4845 Muir Ave. R.E., Rentals, Notary, Ins

Baybrige Cafe West Point Loma Boulevard
FRIED CHICKEN, STEAKS, AND SANDWICHES

CARL, C. O., Electrical Contractor, BV 3409
Commercial, Industrial and House Wiring. 4875 Coronado Avenue.

Fixit Shop, 4820 Voltaire Buy, Repair, Rent or Trade Anything
BICYCLES — Watchmaker — Etc.

GUS' PLACE LUNCHES, BEER ON DRAUGHT 5049 Newport Ave.
Wines, Cigs., Tobaccos, Ice Cream

Mission Cleaners Agency-4855 Voltaire-BV 3989
Standard City Cash and Carry or Delivered Prices.

Ocean Beach Arrow Transfer, BV 3271
Wood and Coal, Storage, Daily Trips to and from San Diego.
Gene Henderson — Wayne Williams. 1877 Bacon Street

Ocean Beach Beauty Shop-BV 9281
Jessie Purdy, Prop., Hair Dressing, Dyeing, Manicuring, 5035 Newport

Ocean Beach Plumbing Co. BV. 3109
Chas. H. Peltcher, 14 years in Ocean Beach 1869 Cable St.

O. W. JORDAN, Plumbing and Heating BV 3271
Water Heaters and Repair Work. 1877 Bacon Street

Rose Beauty Studio . . BV-3421
5058 Newport Av. Permanents, Facials, Manicures and Shampoo

Strand Radio Co. Free Service Calls BV 9223
Radios, Refrigerators, Washing Machines 4987 Newport Ave

Tony's DeLoma Cafe 5026 Newport Ave.
ACME BEER, RAMONA WINES—We Serve Lunches and Dinner

The "Wright" Place 1884 Bacon Street
Novelties, Used Furn., A friendly place to trade—We cater to the Navy.

We Print Letter Heads, Envelopes, Business and Calling Cards,

The Ocean Beach News

ISSUED EVERY FRIDAY AT
1922 BACON STREET, OCEAN BEACH, CALIFORNIASUBSCRIPTION RATES
One year, in advance \$2.00 Six months, in advance \$1.00

AN INDEPENDENT PAPER

Entered as second-class matter December 1, 1922, at the post office at Ocean Beach, San Diego, Cal., under the Act of March 3, 1879.

H. H. HARTVIGSEN.....Editor and Publisher

Legalized as an Official Newspaper
Promoting the progress of the
Beach Sections of San Diego and
the entire Point Loma Peninsula.ADVERTISING RATES
CLASSIFIED ADS—Ten cents per line of eight point type for the
first insertion and five cents per line each subsequent insertion.
DISPLAY ADVERTISING—Rates upon application.
Ad copy should be in the office by Wednesday noon.
Classified, transient and political ads PAYABLE IN ADVANCEFor President
FRANKLIN D. ROOSEVELT

"It took industry almost five years to absorb the shock (of the depression) and head in the right direction. It is vital that we have continuity of administration until these new measures have a chance to get established and to have their full effect. The New Deal program presupposes a continuity of protection on the part of the government. There is great need for consolidating and finishing the job. Our problem is in choosing between the New Deal road and the paths of the Old Deal. The essential thing for America is that there has been a plan, and leadership, and action that has carried America forward out of chaos. The New Deal is more than a crystallization of the economic needs of the country. It is also the spirit of modern America."

"DRYS VERSUS DRINKERS."

November 1st is World's Temperance Sunday. Coming only two days previous to the national election, it is an opportune time to rally forces for temperance support at the polls. Millions and more too, of people believing in temperance and total abstinence are in the ranks fighting; but the great issue just now is prohibition enforcement and nothing but the ballot box will accomplish such a law with its intended enforcement.

National Prohibition was repealed in 1933. Of the 29 states having Constitutional Prohibition at that time, only three remain under dry law, Kansas, Oklahoma and Alabama. There are 24 states now operating under state license and local option.

The "Drys" this year have an initiative local option measure. Two hundred thousand persons signed the petition to have it put on the ballot, but it will require five times as many, who will have to take an extra moment in the polling booth to carry local option.

The people of the United States consume approximately 65,000,000 barrels of beer annually!

In Ocean Beach we have our full share of stores and bars where the thirsty may appease their appetite. Twenty places in all sell beer, wine or distilled liquors, divided as follows: 2, on sale only; 5, on sale beer and wine; 4, on sale distilled spirits or hard liquors; 13 off sale beer and wine, this number includes grocery stores selling beer only; 6, off sale distilled spirits. With twenty separate retail outlets, in Ocean Beach only, with an estimated population of 10,000, there is one shop or bar for every 500 people.

Three billion dollars, this year's estimated drink bill in America, is being extracted from the necessity and luxury budget of millions of families; but the Drys still believe that "where there is vision, great things can grow from small beginnings."

Unle Sam reports a total of \$8,508,000,000 for gross farm income for last year. This outstanding sum is the highest figure in six years, and the tabulation of 78 different crops and 13 livestock products, together with the variable factor of price and supply. It also shows 17 per cent higher than in 1934 and 59 per cent higher than in 1932. The 1929 total of \$11,941,000,000 was far below the great 1919 peak of \$16,935,000,000. All farm property (lands, buildings, machinery, livestock and similar holdings) was \$41,811,000,000 in 1935 as against the low point of \$33,235,000,000 in 1933. The all-time high for property was \$78,436,000,000 in 1920. In addition to this, agriculture's 1936 payroll in the United States—the total wages of farm laborers, exclusive of family labor—will aggregate nearly \$500,000,000, according to conservative estimates. The nation's farming industry has added from \$75,000,000 to \$100,000,000 to its hired labor budget during the year.

Nature is a strange phenomena beyond all human calculation. In its mystery we are endowed with that "love of nature"; even though many of us fail to know it. Nature is the sum-total of material existence and physical force of the universe. Every day brings new and interesting works of nature. Just now as the fall season dawns, the seer and yellow of leaves and plant life makes its appearance; likewise, in the spring time germinating seeds, reaching down their fingers of life, chemically translate elements of soil and rock formation into the vegetable kingdom. A Burbank may change forms of plant life, but no human arrangement can perform the miracle of developing vegetable life into a different kingdom; neither can a chemist, working upon mineral matter, develop life. Every form of life is born anew with its transformation from above. Varily the field of nature study is inexhaustible!

Next Saturday night is Hallowe'en! unless customs have changed. Usually the jokes played on this night are carried too far; but at the expense of the other fellow, and the greater the better, just so one escapes arrest. Often damage to property is sought instead of innocent hilarity. The traditional spirit of mischief is said to be dying out of late years, and instead it is observed in giving friendly parties by the neighborhood sports. Witches and other fondly dressed do the ridiculous act where the costumes are emphasized. As an educational feature, many times it is celebrated as "All Hallow's" or All Saint's Day," with fireside games and lawn festivals, gorgeously lighted in a variety of colored lanterns. Decorations in cornstalks and pumpkins with plenty of autumnal atmosphere and music, laughter and gaiety.

United State prefers to keep out of war, but believes in preparedness. Last Congress passed the largest peace-time military appropriation in history—\$377,000,000 for army, \$526,000,000 for navy. It wanted the army built up to 165,000 men from its present strength of 148,205. Higher airplane goals has been set—2,350 for army, 1,910 for navy. The need was for recruits: young recruits who could learn a manual of arms, tend a cannon, prepare to be rushed to a danger spot on short notice.

BANKING SYSTEM
SHOWS PROGRESSState Bank Resources Grow
More Than Three Billion
Dollars in a Year

NATIONAL BANKS GAIN

American Bankers Association
Gives Details of Banking
Institutions and Notes
Stronger Condition

NEW YORK.—Continued improvement in the condition of state chartered banking institutions, with an increase of more than three billion dollars in a year in total resources, is shown in a report just issued by the State Bank Division of the American Bankers Association.

The report was prepared by the division's Committee on State Bank Research from data furnished by state banking departments and parallels data issued by the Comptroller of the Currency for national banks which show similar improvements.

"The combined resources of 10,473 state supervised banks were \$35,724,723,000 as of December 31, 1935," the state bank report says. "Total deposits amounted to \$30,526,920,000. Total loans and discounts stood at \$12,430,404,000 and total investments were \$14,170,421,000."

A year previous, tables in the report show, there were 10,644 state supervised banks, with combined resources of \$32,680,203,000, total deposits \$27,297,959,000, loans and discounts \$13,060,033,000 and investments \$12,582,325,000.

Classes of Institutions
Of the reporting state banking institutions on December 31, 1935, 82% were commercial banks, the report states, 9% trust companies, almost 9% stock and mutual savings banks and less than 1% were private banks. The report adds:

"The parallel upward movements of deposits and total invested funds of total state supervised banks during the years 1934 and 1935, after declines in these items in 1932 and 1933, are indications of definite steps toward recovery in banking."

"Based on figures assembled for total state supervised banks on resources and liabilities as of December 31, 1931 to 1935, it is noted: (1) that deposits in 1935 rose approximately 12 per cent over the previous year, as compared with an increase of about 9 per cent in 1934 over the year 1933, and declines of 7 per cent and 12 per cent in 1933 and 1932, respectively, from the preceding years of 1932 and 1931; and (2) that total invested funds increased by approximately 2 per cent in 1935 and also in 1934, while they had decreased by 9 per cent in 1933 and by 11 per cent in 1932."

Analysis Shows Stronger Position

In a survey and analysis of earnings and expenses of state banks doing a commercial business, it is brought out that in a majority of states they have increased their earning ability during 1935. On the basis of data covering 7,928 banks in 42 states, the report states:

"The most significant fact to be pointed out is that new profits of state banks—after deducting charge-offs on loans, investments, etc., and adding recoveries—were shown in 37 of the 42 states which reported in 1935, in comparison with net profits in only 11 of the 35 states reporting in 1934. Measured in terms of dollars per each \$100 of invested funds, net profits in 1935 ranged between \$2.40 and \$10 per \$100, with 19 states showing profits of \$10.00, or over, per \$100; while in 1934 net profits did not exceed \$1.20 per \$100 and only three states showed profits of \$1.00, or over."

The report contains voluminous tables showing the resources and liabilities of all classes of state chartered institutions and detailed analyses of earnings and expenses by states and of insured commercial state banks grouped by size of banks.

Dankers Help Farmers

The conviction that 4-H Club work lays the foundation for sound citizenship and intelligent farming influenced a New York City bank executive to contribute \$500 to the Agricultural Committee of the State Bankers Association, to further 4-H Club activities in the state. "I am convinced that the work is so worthy, and is being so well handled that it should interest those who believe in building sound citizenship, as well as intelligent farming for the future," he said.

Unusual prominence was given this past year to agricultural work by the Tennessee Bankers Association. The Agricultural Committee report reveals hearty cooperation between bankers and extension workers. "Key bankers and county agents have been in closer contact than ever before," it says.

Georgia bankers have given both moral and financial backing to a Marketing Project sponsored by the Extension Service of the College of Agriculture, and activities the past year showed significant results. The phases of the Marketing program emphasized in the year's work are: The retail curb market; roadside marketing; miscellaneous marketing (suited to the locality); bartering (exchange of commodities or services with neighbors); standardized canned products for sale prepared in homes or canning centers.

2 BIG NITES!!!

AT

Mission Beach Roller Rink

Hallowe'en Masquerade

Friday, October 30

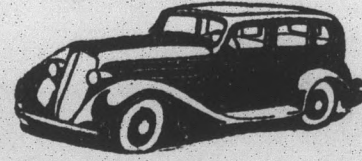
Hallowe'en Carnival

Saturday, October 31

Open Every Nite Except Monday

FINANCE SERVICE

If you contemplate the purchase of a new or used car on a deferred payment basis, see us. We are in a position to assist you in arranging the financing on most favorable terms.



Our "Continuing" Policy Will Save You Approximately 40% On Your Insurance Cost.



I'LL BE GLAD TO HELP YOU
(No Charge for This Service)

Herman Heck

Phones Main 4818 or Fr. 4556
1167 Second Ave. San Diego, Calif.

FABER'S GROCERY

FRUITS • VEGETABLES
GROCERIES • MEATS

Standard and Fancy Brands

G. H. FABER, Proprietor

Phone—B. V. 3533

5021 NEWPORT AVE.

(Political Advertisement)

TO OCEAN BEACH FRIENDS OF ED V. IZAC:

You need a capable, alert representative in Washington, to represent you and to back up President Roosevelt. You can best back up the President if you

VOTE FOR
Ed V. IZACDemocrat for
CONGRESS!

A LIBERAL! A PROGRESSIVE!
A HUMANITARIAN!
—YOU NEED IZAC!

WE'LL VOTE YES ON PROPOSITION 4 AND TAKE THAT SHAN DOWN

PRIVATE BEACH
KEEP OUT

Protect the BEACHES!
STOP Tideland Drilling!

Vote YES on 4

Stop Tideland Drilling in California Forever and Save the Beaches! Proposition 4 Means More Parks and More Beaches at No Expense to the Taxpayers. Revenue Features in the Measure Will Reduce Your Taxes \$2,000,000 a Year!

Your YES Vote is Asked by

California State Park Commission, California Federation of Women's Clubs, Native Sons of the Golden West, Automobile Club of Southern California, California State Automobile Association, California State Chamber of Commerce, California Beaches Association, The Sierra Club, Save the Redwoods League, California Alpine Club—and more than 500 other leading organizations and over 400 of California's leading newspapers!

PROPOSITION NUMBER 4... YES X

Mission Beach Personals

(Beth V. Paynter, correspondent)
(Tel. Pacific Beach 425 or 433)

Mr and Mrs Andy Woods spent several days last week in Los Angeles.

Mrs Louis Krotzsch of 736 York ct. has returned from a visit with friends in Glendale.

Mr and Mrs Chris Schultz spent the week end with Mrs Schultz's mother in Los Angeles.

Mr and Mrs W J Kenline entertained with a monopoly party Wednesday evening at their home.

Mrs Thomas Stanton of 814 San Jose pl. has returned from a two months visit with relatives and friends in Detroit, Mich.

The Mission Beach PTA will hold a benefit bridge party Monday afternoon, Nov. 2, at 1 o'clock at the home of Mrs H G Lynch, 2790 Bay-side walk.

Mrs Fernley Kinnings, Mrs Joe Clark and Mrs H G Kennedy were luncheon guests Monday of Mrs Cornelius Butler in her new home in Loma Portal.

The meeting of St. Andrews guild will be held the first and third Wednesdays of the month. The first meeting in November is hoped to be held in the new Community house.

Mr and Mrs C E Walker from Ocean Beach have rented the Rundahl home at 722 Jersey ct. Mr and Mrs Rundahl and two daughters have gone to Arizona to make their home.

Mrs Chester Allan Smith was speaker at the first fall meeting of the Mission Beach Woman's club held in the community house. Mrs Smith discussed proposed amendments appearing on the Nov. ballot.

Mr and Mrs Larry Schultz and Francis Schultz accompanied Miss Eleanor Hammack of Alhambra and Lloyd Schultz, formerly of Mission Beach, to Yuma, Oct 17, where they were married. Lloyd Schultz is the son of Mr and Mrs Geo Schultz.

Wm Camby has rented his home to Mr and Mrs Adams and son, and will leave Sunday for Centralia, Wash., to visit his daughter and her family. Mrs Camby who is visiting relatives in Indiana will join Mr Camby in Centralia later, returning home with him.

The Birthday Dinner bridge club met Saturday evening at the home of Mrs Lois Lane, in celebration of the hostess' birthday. Covers were laid for Mrs Lane, Mr and Mrs John M Porter, Mr and Mrs J Spafford, Mr and Mrs Ned Quayle, Mr and Mrs Jeff Hawkins, Mrs Ena Shapley, Jean Shapley and Victor Jelm.

Mr and Mrs Marvin R Jones and son Jerry, and Mr and Mrs Lyle Jones and family of New York are visiting Mrs Marvin Jones' parents, Mr and Mrs J W Smith of Pacific Beach and her sister and husband, Mr and Mrs Jack Melbourne of Mission Beach. Mrs Jones was the former Miss Emma Smith.

When members of the North Shore Toastmasters' club met Monday they heard a debate on Proposition 7 on the Nov. ballot. Wm. Evans and Calvin Burns discussed the negative and affirmative sides of the proposition. Richard Barnes was toastmaster for the evening. Each member gave a one minute talk on Should the King of England marry Mrs. Simpson? Critics were W A Walter, Henry Adams and Glenn Thraillkill, with Willis Kenline general critic.

Know Your Language

By C. L. Bushnell

School of English,
International Correspondence
Schools

OUR word "bonfire" has a grim history. Originally the word was "bonifire" and was applied to fires for burning the corpses of those killed by the wars and pestilences that ravaged England during the Middle Ages. Later, when heretics were burned at the stake, "bonifire" was the name applied to the fires that consumed these victims. In time it came to be spelled "bonfire" and was extended to open-air fires in connection with public celebrations or gatherings of various kinds.

"Kind of" and "sort of" should not be followed by an "a" or "an." Wrong: "What sort of a man is he?" Right: "What sort of man is he?"



Voters of the First District



Do you want to trade a man who

HAS REDUCED TAXES

For one who MERELY PROMISES to?

Compare Your 1930 Tax Bills With Your 1936 Tax Bills and---

You Will Find 1936 Taxes **LOWEST.**

The 1935 and 1936 Tax Rates are

The Lowest in Years.

Tom Willis Goes To Work in San Francisco

Tom E. Willis, who since his graduation from the University of California at Berkeley in 1935 has been advertising manager of the Progress-Journal, has accepted a position with the Mergenthaler Linotype corporation at San Francisco and left with his wife for that city Wednesday.

Tom came to San Diego with his parents, Mr. and Mrs. Harry E. Willis, 5080 Long Branch ave., sixteen years ago.

While getting his schooling in San Diego he served his apprenticeship in printing in the Progress-Journal plant and while attending the university was able to continue this work several days each month in the plants of the Oakland Tribune and Berkeley Gazette. His journalistic education and printing experience has fitted him especially well for the work he is now entering and although the Progress-Journal regrets losing his services it feels that his new position is a well-earned advancement.

Both Tom and his wife, who also is a graduate from the university at Berkeley, have many friends in the San Francisco area and they will undoubtedly enjoy their stay there.

SEPTEMBER BEVERAGE TAX IS \$206,021.04

California excise tax assessments in beer and wine for September showed a substantial increase over those for the corresponding month in 1935, according to Ray Edgar, member of the State Board of Equalization.

"The assessments exceeded those of September, 1935, by \$46,157.15," declared Edgar in commenting upon the increase, "that amount constituting a gain of 28.8 per cent."

Although beer consumption generally drops considerably with the coming of fall, sales decreasing approximately 1,800,000 gallons from August to September, 1935, this year, due perhaps to the continuance of hot weather during September, beer sales increased from 8,458,296.5 gallons to 8,459,245 gallons, a gain of almost 1000 gallons. Wine

WILLIAM RICKENBACKER DIES IN OCEAN BEACH

William Rickenbacker, 86-year-old cousin of Eddie Rickenbacker, the auto racer and war pilot, died Oct. 22 in his home at 4450 Brighton ave., Ocean Beach, after a short illness.

Mr. Rickenbacker, a native of Ohio, was a railway clerk in Topeka, Kan., for 40 years. Five years ago he retired and moved to Ocean Beach.

He is survived by his widow, Mrs. Bertha Smith Rickenbacker, Ocean Beach, and seven children; William J. and Theodore Rickenbacker, Topeka; Louis Rickenbacker, Oakland; Hartman Rickenbacker, Turlock; Mrs. Mary Dodge and Mrs. Grace Peck, Salina, Kan., and Foster Rickenbacker, Ottawa, Kan.

Bonham Brothers' mortuary was to send his body to Topeka last Friday for final funeral services and interment.

VOWS TAKEN BY OCEAN BEACH COUPLE

Miss Eugenia R. Williams, daughter of Mr. and Mrs. E. D. Williams, 2319 Seaside, Ocean Beach, and George Wilson Palmer, son of Mr. and Mrs. Claude Palmer of La Jolla, were united in marriage yesterday at 2 p. m. at the home of the bride's parents. The Rev. John Osborn officiated.

The couple was attended by Miss Lorraine Plander and Vernon Yates.

The bride chose a smart brown wool costume worn with all brown accessories and shoulder corsage. A reception followed for 40 guests. After a short wedding trip the couple will reside at 2310 Seaside, Ocean Beach.

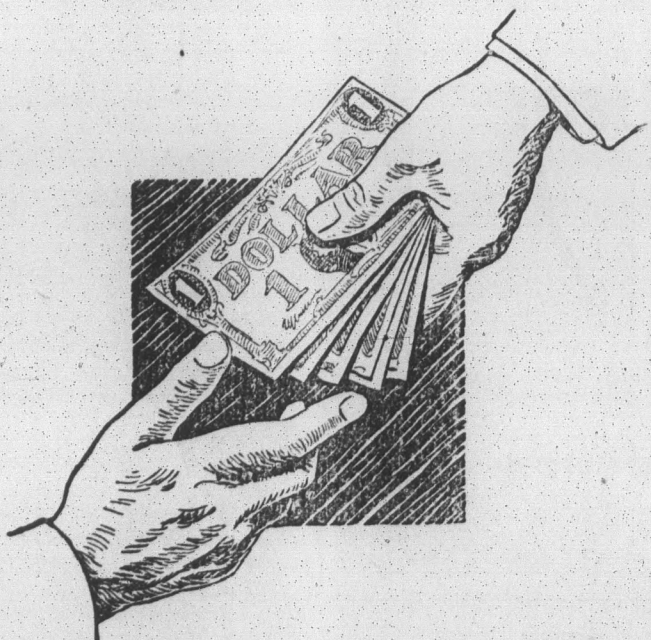
The bride was graduated from the Pt. Loma high school as was Mr. Palmer. She attended State college for a year. He is connected with the San Diego Consolidated Aircraft corporation.—S. D. Union.

WEDDING ANNOUNCEMENTS

Printed neatly and promptly at The Ocean Beach News, BV3157

sales, however, ran true to form, showing a seasonal increase from 1,439,092 gallons for August to 1,725,716 gallons for September.

May we give you six dollars?

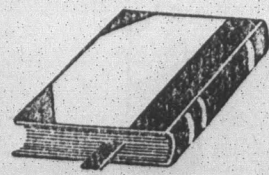


NOT in cash, of course. We're speaking of its equivalent. But here is something for you to consider: Every year this newspaper brings you at least three outstanding novels in serial form. Purchased as books each would cost not less than \$2, making a total expenditure of at least \$6 per year.

Like yourself, we could find plenty of uses for that \$6. Some member of the family is always in need of a new pair of shoes or some other necessity. But at the same time your requirements for good reading material must be met. By accepting these three novels each year we feel you are treating yourself to real enjoyment, at the same time giving your purse a substantial boost.

These novels are a source of constant pride to us. Every year we select them from the season's most outstanding best sellers, offered in serial form by a large newspaper syndicate organization. We'd like to feel that you—as a subscriber—always look forward to reading the coming installment in the next issue. It gives us a great satisfaction to know that here is another reason why our paper is popular in the home.

You are invited to begin reading our novels now. These regular brief visits to fictionland will prove a delightful interlude from your work-a-day activities. And it will make us happy to know that you are getting enjoyment from them.



23 Propositions Have Voters Bewildered

The very thought of facing twenty-three propositions at the polls next Tuesday is very much of an ordeal for the ordinary citizen and many will likely pass entirely the vote on these questions which are most difficult to decide intelligently.

It will depend a good deal upon one's vocation and viewpoint as to how they will mark the propositions for there is much controversy and one group of citizens contend for a "no" vote and another group for "yes."

The News editor has read many arguments pro and con for the measures and after due consideration has decided on the following recommendations.

- No. 1—Removed from ballot.
- No. 2—No.
- No. 3—No.
- No. 4—Yes.
- No. 5—Don't vote. Concerns only Los Angeles.
- No. 6—Same as No. 5.
- No. 7—Yes.
- No. 8—Yes.
- No. 9—No.
- No. 10—No.
- No. 11—No.
- No. 12—No.
- No. 13—No.
- No. 14—No.
- No. 15—No.
- No. 16—Yes.
- No. 17—Yes.
- No. 18—No.
- No. 19—No.
- No. 20—No.
- No. 21—Yes.
- No. 22—A highly controversial measure. If you favor curbing chain stores vote for it. If you feel they save you money and do more good than harm then vote no.
- No. 23—No. The sponsors of this measure now admit its faults and ask it be voted down.
- No. 24—Yes.

It would have been much easier to evade these questions than to face them. It is simpler to turn one's head from a decision, however, we decided to make the stand, though some will see the questions in a different light.

The easy way is generally not

Lutheran Mission

Immanuel Lutheran, Sunset Cliffs and Cape May, believing in the separation of church and state as outlined in the Holy Scriptures and carried out in the Constitution of these United States, will on this coming pre-election Sunday not use its pulpit to propound a political platform but dedicate this sacred Sunday morning to a consideration of "Life's Searching Inquiry and Its Sovereign Solution." "What must I do to be saved?" will be the pure gospel theme for this reformation service by the Rev. Martin Lankow, at 10:45. Sunday school at 9:30. Bible hour at 7:30.

TOWNSENDITES ATTENTION

Ocean Beach club will meet Monday night November 2. Dr. E. R. Barry will speak. This meeting is the night before election, please attend. Mr. Walters will be back from the East with his accordion, so there will be music and dancing.

BROADCAST BY DRY FORCES

The United Dry Forces will broadcast over KFSD, Wed. Oct. 28 at 7:30 p. m. Thurs. Oct. 29 at 8:10 p. m. Fri. Oct. 30 at 8:10 p. m. Sat. Oct. 31 at 6:25 p. m. Mon. Nov. 2 at 6:25 p. m. Hear these challenging broadcasts.

Facts regarding Propositions No. 3 and No. 9 will be given, without fear or favor.—adv.

SEPTEMBER GASOLINE TAX IS \$4,188,410.93

California gasoline tax assessments for September reached a total of \$4,188,410.93, exceeding the assessments for the corresponding month in 1935 by \$203,784.93, according to an announcement made here today by R. E. Collins, chairman of the State Board of Equalization.

FOR RENT SIGNS—5c and 10c at The Ocean Beach News.

the right way, so we decided to enlighten our readers, many of whom have not the time or inclination to make a study of the various propositions.

OCEAN BEACH NEWS

Stripped of its "WHISKERS"



PROPOSITION #22 IS A TAX ON YOU!

You must defeat it or pay it—in
HIGHER PRICES ON FOOD AND
OTHER NECESSITIES

There is a "joker" in Proposition 22 on your November ballot!

Called a "Retail Store License," it looks innocent enough. But stripped of its disguise, it is a Tax that will have to be passed on to you in higher prices.

It provides that chain stores selling food and other necessities will be taxed \$500.00 a year for each store over nine. Individual stores will pay only \$1.00 a year—or one five-hundredth as much.

BUT...

...says the U.S. Federal Trade Commission:

"If the ability to undersell, based on greater efficiency or on elimination of credit and delivery cost, is destroyed by taxation, it is the consuming public which will really pay the tax and not the chain."

BECAUSE...

...as the Harvard (University) Bureau of Business Research discovered in studying 32,998 chain stores...chain stores operate on a small profit. They eliminate middleman's profits and un-

necessary in-between expenses. The savings they make by operating efficiently are passed on to you in prices 10% below the average.

Four out of five chain stores do not make enough profit to cover the tax. Thus some of them will be forced out of business—allowing their competitors to raise prices.

Surviving chains will be forced to raise their prices to pay the tax.

Either way, you will foot the bill.

Remember, this tax is admittedly not for revenue purposes. It is cleverly camouflaged subsidy for the middleman and wasteful business methods—at your expense.

If you think that chain store competition helps to keep all prices in line with your pocketbook—if you think that you already PAY ENOUGH TAXES ON FOODS AND OTHER NECESSITIES, vote NO and keep prices low.

For no matter how named...no matter how heavily disguised...22 is a tax on you...VOTE NO!

22 IS A TAX ON YOU—VOTE NO!

22 **RETAIL STORE LICENSE** Referendum against act of Legislature (Chapter 849, Statutes 1935) requiring every person or organization owning, operating or controlling one or more stores, wherein merchandise is sold at retail, obtain annual State license; prescribing fifty cents application fee for each store and one dollar license fee for one store, increasing license fee progressively for second and additional stores to five hundred dollars for each store over nine; excepting filling stations, ice distributing establishments, restaurant facilities of common carriers, newspaper offices, stores wherein sales are incidental to rendering personal service, theatres and motion picture houses.

YES
NO **X**

CALIFORNIA CONSUMERS CONFERENCE

PREPARE FOR YOUR SHARE OF INCREASED POPULATION

Now that San Diego is on the road to further expansion to be brought about by more airplane factories I believe it is time that business and property owners give more thought to the betterment and upbuilding of Ocean Beach.

The daily papers of recent date tell of more airplane plants which are asking for sites here at Lindbergh Field as soon as these sites can be made ready. It speaks of a new airport for National City. When once a few such factories come they will in turn draw others and so to take full advantage of our opportunities I believe Ocean Beach should lay plans now towards getting its share of the increased population which is bound to come.

The first major step to bring people here is to have green lawns, shrubbery and to paint up and clean up.

Lacking in these Ocean Beach will continue to get a lick and a promise. In the meantime public money (WPA) will continue to go to La Jolla and elsewhere. Ocean Beach

will continue to get what is left. Beautify your town with green lawns shrubbery and above all paint up and clean up. Paint preserves the house, the money is not wasted, it's a good investment, paint makes the house more saleable too. Old boards, papers and rubbish indicates sluggishness and a lack of an up and coming town spirit. Why not each and everyone (especially the young boys) try to make something of Ocean Beach.

Ocean Beach has every basic advantage, it first needs to be beautified, more green lawns, flowers, shrubbery, more paint; these cost so little and mean so much. A few people can't get results, everyone must do their part. F. R. Sessions

Ocean Beach CLEANERS

1930 Bacon Street
Phone Bayview 3102
WE CALL FOR AND DELIVER
GIVE US A TRIAL

MICKIE SAYS—

FRIENDS, IF YA LIKE
BA GAINS, TH' MOST FER
"I WANT ADS=THEY RENT
"I KILLS 'N' FARMS, GET
"I KILLS JOBS, FIND THE
"LOST, AN' TURN "WHITE
"ELEPHANTS" INTO CASH—
ALL FER A FEW
NICKELS



The Ocean Beach News.

Modernize

Your home
Farm buildings
Business property

Timeplan

Financing under FHA is
low-cost and convenient.
Take advantage of this
liberal service now...
See any branch.

Bank of America

WORLD IS NOTIFIED U. S. FROWNS ON WAR

Constructive Foreign Policy of
Roosevelt Discourages
Europe's War Ardor

One of the paramount issues in the present political campaign is supplied by the threat of another European war, declares John Cudahy, American ambassador to Poland, who has just returned to this country on leave.

"Citizens should wake up to the dangers which threaten them from Europe," said Mr. Cudahy. "All other so-called political issues shrivel into insignificance compared with the question of what position the United States should take in the case of war in Europe."

"The American people are unanimous in their resolve that we must stay out of such war, regardless of the sacrifice. We shall not make other people's wars our wars."

"It is in response to this universal sentiment that the Roosevelt administration sponsored the present neutrality measure, which prohibits shipment of munitions or making of loans to belligerents."

"In Ethiopia and in Spain it has been made clear to the world that our government has adopted a policy of strict neutrality."

"Repeated declarations and statements have notified war-seekers in Europe of the policy the President will follow if and when another serious conflict comes. It has been emphasized that as far as this administration is concerned, peace comes before war prosperity."

"Continuance of this Roosevelt policy—this constructive foreign policy—during the next four years is vital. While this policy may not be popular in some European capitals, it has clarified the situation."

"Meanwhile President Roosevelt's tariff reciprocity plan is coming to be regarded as one of the best and most practical international contributions toward world peace, toward recovery, and toward the elimination of friction between nations."

"This situation is one of the reasons I am so urgently asking the American people to re-elect Mr. Roosevelt. His opponents have been strangely silent about these vital matters. But we know that Senator Borah is the logical candidate for Secretary of War in a London cabinet. And he has stated that he wants the United States to enforce its commercial neutral rights on the high seas even if such enforcement means war. Here is an issue of war. Another four years of Roosevelt means peace, for Roosevelt is the peace champion of the world today."

True Conservatism

Never has a nation made greater strides in safeguarding democracy than we during the past three years. Wise men have long known that in a changing world worthy institutions can be conserved only by adjusting them. A great essayist says: "The voice of great events is proclaiming to us—reform if you would preserve." I am that kind of a conservative because I am that kind of a liberal.—Franklin D. Roosevelt.

Classified advertising brings results

ADAMS' BARBER SHOP

5063 NEWPORT AVENUE

"It Pays To
Look Well"

Go To Church Sunday Mrs. Daley Guarantees

Honest Public Service

SIXTH CHURCH OF CHRIST,
SCIENTIST

1929 Cable street, San Diego, Calif.
Services are held as follows:
Sunday morning at 11 o'clock.
Sunday school 9:30 a. m.
Wednesday evening at 8 o'clock.
Reading room is open Mondays,
Thursdays and Saturdays from 2:30

FIRST BAPTIST CHURCH OF OCEAN BEACH

Santa Monica-Sunset Cliffs Blvd.
Rev. W. S. Dunn, Pastor
Bible school, 9:45 a. m.
Morning hour of worship, 11 a. m.
Music by the choir.
Tuesday, 10 a. m., Sewing Circle.
Wed., 7:15 p. m., Business Girls club
Wed., 7:30 p. m., Prayer meeting.
Thurs., 7 p. m., Choir Rehearsal.
Fri., 7:15 p. m., Boy Scouts.
You are cordially invited to the
services of this church.

POINT LOMA M. E. CHURCH

Cor. Sunset Cliffs Blvd. and Saratoga
Rev. James Hughes, Minister.
Church school, 9:45 a. m.
Morning worship, 11 a. m.
Music by the Choir.
Young People's meeting, 7 p. m.
Wednesday Fellowship Hour 7:30
p. m.
Thurs., 7:30 p. m., choir rehearsal
Girl Scouts, Thursday at 4 p. m.
Brownies, Wednesday at 3:10 p. m.

Elim Pentecostal Tabernacle

Corner Cape May and Ebers
Mary B. Lynas, Evangelist
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Evening worship, 7:30 p. m.
Thurs., Students' Night, 7:30 p. m.
Friday 7:30 p. m. Evangelistic ser.

TRINITY EPISCOPAL CHURCH

Church Services at Trinity Mission Episcopal church, corner of Brighton and Sunset Cliffs Blvd.
Rev. J. B. Osborn vicar in charge
Holy Communion at 11 o'clock
first Sunday in the month.
Early Communion 8 a. m.
Church School 9:30
Morning Prayer 11 a. m.

CATHOLIC CHURCH SERVICES

Sacred Heart Church—Ocean Beach,
at Sunset Cliffs Blvd. and Saratoga.
Sunday masses, 8 and 10.
Evening devotions 7:30
Week day Mass at 7:30
P. A. Connolly

Immanuel Lutheran

Invites You To Worship In
The Kunz Memorial Chapel
Sunset Cliffs Blvd. & Cape May Ave.
Sunday School at 9:30 A. M.
The Service 10:45 A. M.
Bible hour, Sundays, 7:30 P. M.
Guest speaker, Oct. 11 Rev.
Wyneken, Travancore, So. India.

THE THEOSOPHICAL SOCIETY, POINT LOMA

"Self-directed Evolution" is the subject of the forum-lecture to be given next Sunday afternoon at 3 o'clock in the Temple of Peace, Theosophical International headquarters, Point Loma. Dr. Henry T. Edge, vice president of Theosophical university, will deliver the lecture. He will show that evolution is the "unfolding or unpacking of the essential characteristics of the being" and that this being creates for itself various vehicles or forms, not "necessarily physical, but including those made of finer matter, mind-stuff, etc." It is because of this "finer matter" that man can take his own evolution in hand and direct the unfolding of his natural powers from within.

"All evolution," Dr. Edge once stated, "is a creative act carried out by a living being; in man the process is carried out with a fuller self-consciousness; he can promote his own evolution." The lecturer will seek to bring out the point that this power to promote his own evolution is man's salvation since he does not have to depend upon outside powers to do it for him. All interested in the subject are cordially invited to attend the meeting and ask questions or make comments.

CHURCHES OF CHRIST, SCIENTIST

Paul's words to the Romans, "Abhor that which is evil; cleave to that which is good," constitute the Golden Text in the Lesson-Sermon on "Everlasting Punishment" on Sunday in all Christian Science Churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

A Scriptural citation in the Lesson-Sermon presents these verses from the First Epistle General of John: "That which we have seen and heard declare we unto you, that ye also may have fellowship with us; and truly our fellowship is with the Father, and with his Son Jesus Christ.... If we say that we have no sin, we deceive ourselves, and the truth is not in us. If we confess our sins, he is faithful and just to forgive us our sins, and to cleanse us from all unrighteousness."

One of the correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "Jesus' prayer, 'Forgive us our debts,' specified also the terms of forgiveness. When forgiving the adulterous woman he said, 'Go, and sin no more.'"

Some question has been raised on the status of Jeanette E. Daley as Democratic candidate for the state assembly in the 78th district, since she is actively associated with her husband, George R. Daley, in the Daley company, which has a state contract for paving El Cajon Ave.

Mrs. Daley meets this question readily and frankly. She says: "If I, as a member of the state legislature, could do, or attempted to do anything in the business interests of Mr. Daley or the Daley company, it would not only be against public policy, but also a violation of law. It would automatically put the Daley company out of business so far as state contracts are concerned. Any advantage I might seek for Mr. Daley or the company would immediately prohibit him or the company from building on or doing state work. Any such intention would bar me as a candidate."

"Highway contracts are drawn and let solely by the state highway commission, each member of which is bonded to deal fairly with all bidders. No member of the legislature can have anything to do with letting these contracts or authorizing payments under them. They are openly let on specifications which the successful bidder is bonded to follow. Both legislative and highway commission records are always open for public inspection."

"Does it seem reasonable or at all likely that I, as a business woman who has to make a thorough study of state law in all its applications to business, would jeopardize my own business merely to run for an office that pays only \$100 a month? In a city where I have lived and worked 18 years, could I hope to offer myself as a Roosevelt Democratic candidate if my motive were not that of honest service to my district, county and state?"

Warren-Walker School

Tony Snedcor and Jack Storey are back in school after an absence of several days due to illness.

The cypress trees on the school ground afford a covey of quail an excellent roosting place. They make themselves at home even to the extent of scratching for seeds in the newly planted gardens. Burlap and screen coverings are being used until the plants are old enough to no longer tempt the quail. We want our gardens to grow but we also want the birds.

Another branch of art is to be taken up by the pupils very shortly, that of clay modeling.

The children of the kindergarten have completed an animal book which they have been working on for several days.

The News does Job Printing

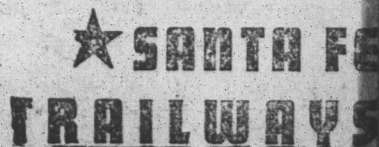


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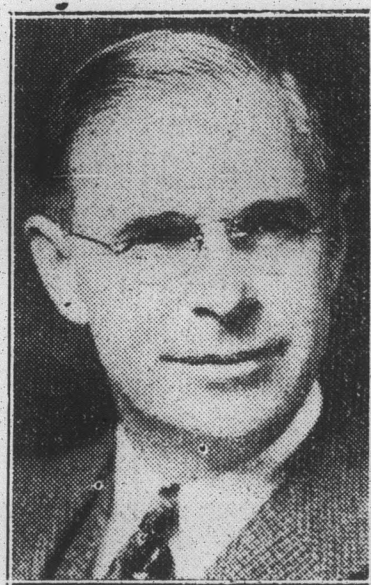
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BELLON FOR SUPERVISOR FIRST DISTRICT



Walter Bellon

Forward looking with a background of business and executive experience that amply qualifies him to cope with present day county governmental problems.

Let's Put County Government
On a Business Basis!

BELLON IS ENDORSED

by the County Public Affairs Association, Good Government, Inc., all labor organizations, and many other groups.

FOR SUPERVISOR
FIRST DISTRICT
WALTER BELLON

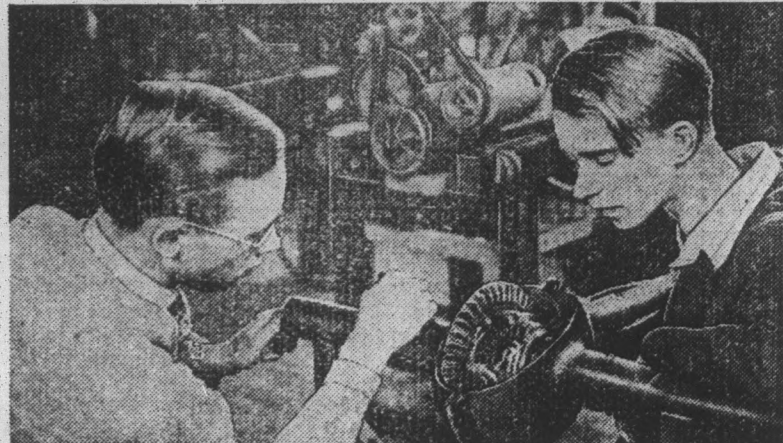
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New Study Method Helps Solve High School Problem

Individualized Instruction Provided Without Costly Set-up

HOW to provide students with courses adapted to their individual interests and needs instead of requiring all of them to take the same courses has become one of the most pressing problems confronting the nation's high schools. To provide each individual student with a course in automobile mechanics, structural drafting, cost accounting or some other course in which he may show aptitude and interest is impractical if the high school must add to its faculty a qualified instructor in each field. The cost alone would be prohibitive. At Benton Harbor, Michigan, however, S. C. Mitchell, Superintendent of Schools, has evolved a method which provides individualized instruction without setting up expensive machinery for offering a course which may be useful to only one or a few students. As far back as 1923, Superintendent Mitchell realized that the Benton Harbor High School provided a wide variety of academic courses, but few courses of a vocational nature compared with the range of students' interests. Seeking the cooperation of a number of correspondence schools, among them the International Correspondence Schools, at Scranton, Pennsylvania, he arranged with them to supply the required courses. A member of the high school faculty was appointed to supervise the work of all of the students taking these courses, but the preparation of lessons and the correcting of them was all done at the correspondence center. The latest report shows more than 200 students at Benton Har-

(Right) At Benton Harbor even the creative urge of the artistic students is satisfied by correspondence study. (Below) Examination of a differential in the school shop supplements study of an automobile course by correspondence.



bor enrolled in 30 different correspondence courses, with more than 400 different courses to choose from. In the meantime, news of the success of Superintendent Mitchell's experiment had spread to other communities and at the present time more than 150 high schools are using supervised correspondence study to widen the curriculum. During the summers of 1934 and 1935 conferences on supervised correspondence study for enrichment of course offerings in high schools were held at Teachers' College, Columbia University, attended by representatives of high schools, state departments of education, correspondence schools and universities.



TERMITES ATTACK THE CORNERSTONE

round about with suzanne

October brings the witches and cats, the Jack O' Lanterns and yellow moon of Halloween—and Halloween hilarities. During the crisp evenings and sun-splashed days of Indian Summer, the Very Best People forget they're dignified grownups and take to rollicking along with the younger set.

One which promises to have all the accoutrements of this gayest of festivals is the party to be given by Mr. and Mrs. A. G. Bandis, Halloween evening in their home at 1730 Sunset Cliffs boulevard. The costumed guests will find their way down to the basement playroom, joining the witches and goblins and ghosts peering around pumpkins and from dark shadows. Bobbing of apples and bunco will divert attention until dancing claims the evening. A midnight buffet supper will be served to Messrs. and Meses. F. P. Abell, Ted Johns, D. Parks, Wm. Miles, Virgil E. Neeley, Carl Gavotto, C. H. Burns, Jean Shepherd, and Miss Eileen Kelly and Mr. Edw. Wagner.

Tonite another group of merry-makers will celebrate Halloween when thirty members of the Epworth league will enjoy an old-fashioned hay-ride, complete with cider and donuts, out at La Mesa. Mrs. W. B. Leonard will chaperon.

Surprise Party for Mrs. Hayward
Friends of Mrs. L. B. Hayward honored her with a surprise birthday party in her home last Friday. The Halloween colors of orange and black provided a festive setting for the evening of bridge which followed refreshments of holiday influence. Autumn chrysanthemums added to the table decorations.

Bridge prizes were awarded Meses. Fred Wallace, Jessie Kress, L. B. Hayward, the latter also receiving birthday gifts.

Those present were Meses L. B. Hayward, Jessie Kress, Charles Tubbs, E. J. Rasmussen, George H. Johnson, Wilhelmina Daly, P. Sanders, Jack Gooch, Fred Wallace, Rose Vint, Elmer A. Todd and Dave Gershon.

Sorority Honors Bride-elect.
Miss Elizabeth Armstrong, daughter of Dr. and Mrs. W. S. Armstrong, 4776 Voltaire avenue, has set the date of her wedding to Wayne Montgomery for Nov. 8. The ceremony will be read at 3:30 in All Saints' Episcopal church.

Among the charming affairs honoring the popular bride-elect since her betrothal announcement last August was the knick-knack shower of last Friday evening given by twenty alumnae members of Delta Chi Phi, Aztec sorority, in the home of Mr. and Mrs. Frank W. Heilborn, 1452 W. Lewis street.

A bower of pink fairy lilies and baby chrysanthemums decorated the rooms and the pink and white motif was extended to the pink bells of ice cream served at refreshment time. Miss Armstrong was presented with Cupid's bow and arrow which found its mark in the heart target masquerading as a shower of gifts.

Bridge was played during the evening, the high score going to Miss Josie Ottwell. The hostesses were Mrs. Donald Taylor, Mrs. Alfred Nelson and Miss Alice Cunningham.

Latest Returns

Albert A. Johnson returned last

Friday from a month's vacation in England, where he visited his par-moon of Halloween—and Halloween son, of Northampton.

Lt. and Mrs. Everett Newton are expected to return to their home at Sunset Cliffs apartments after an absence of five months. During this period while Lt. Newton was on duty on the east coast Mrs. Newton visited her mother in New Brunswick, Can.

Mr. and Mrs. John Alford returned home last Thursday after a hurried trip to Sault Ste. Marie, Michigan.

Mr. and Mrs. E. J. Rasmussen recently enjoyed ten days' vacation which included northern California and Los Angeles, where they visited friends and relatives.

Mrs. Alice J. Rhodes, 4603 Pescadero avenue, spent Thursday thru Saturday in Pasadena with her nieces, Mrs. R. D. Ramsay of Pasadena, and Misses Kathleen and Josephine Jagger, who are visitors from Maine.

Mrs. E. Sagar, Pescadero avenue, was in Long Beach Thursday as a delegate to the convention of the Daughters of King George.

Local Couple Leave Beach for S. D.
One of Ocean Beach's popular young couples, Mr. and Mrs. Ted Wickham, and their young son, Donnie, of Del Mar avenue, moved to east San Diego this week.

New Residents
Lt. and Mrs. O. L. Beall, U.S.M.C. are new residents at the Sunset Cliffs apartments.

Friends Wish New Business Success
George Cunningham and Carlos Wagner became business partners when they opened the Hoover drug store in east San Diego last Saturday. Both young men are well known in Ocean Beach where they were associated with the Kraft drug store.

Halloweens Away
Miss Ruth Price, instructor at the Warren-Walker school, is spending the holiday week end in the San Diego mountains.

Mrs. George W. Damron and Miss Georgia Damron will spend Halloween week end in their El Centro home.

Other Halloween weekenders are Mrs. E. A. Walker, Miss Ruth Walker and Miss Ruby Warren, who will be the guests of Mrs. Clifford Allen (nee Grace Walker) in Imperial Valley.

Nancy and Tickie Read are leaving today with their mother for Vallejo where they will spend the next month visiting their father, Lt. Com. Read before returning to Warren-Walker school.

Newest Arrival
Joseph E. Lowmes announces the birth of a new arrival, 4½x28 inches, to Bing-Rolls Rough and Dana Ditto, Boston terriers registered with the American Kennel club. The eye-opening ceremonies will be held in nine days.

Organizations Meet

The women's guild of the Trinity Episcopal church will hear a talk on the "United Thank Offering" by Miss Maude Merryweather of La Jolla Thursday at 10:30 a.m., following a corporate communion at the church. Luncheon will be enjoyed with Mrs. H. H. Hopkins, 4552 Cape May avenue.

Saume group of the Campfire Girls have invited their families to a pot luck picnic at 6 p.m. today in the beach home of Miss Carolyn

Bellon Declares Public Now Tax Conscious



WALTER BELLON
Candidate for Supervisor

Declaring that the public is more tax-conscious than ever before, and in no mood to be placated by excuses for the ever-increasing tax load, Walter Bellon, candidate for supervisor, First district, has put himself squarely on record for a business like administration of county governmental affairs.

"It is about time the over-burdened taxpayer is given some consideration," he said. "Taxpayers have it in their power to bring about much needed economies by standing together and giving their support to candidates in whom they can place confidence.

"Where are the 'economies' that taxpayers have been promised year after year? County government costs are so far out of line as to present a serious problem. The expected relief from the state sales tax has not materialized, and the return of public utilities to the county tax rolls has not helped. Taxpayers should have had the benefit of these items, and they were told they would benefit from them. Instead our taxpayers will have to dig up several hundred thousand dollars more than last year.

"This tax increase cannot continue year after year. It has got to stop sometime, and I think people are in the mood to put a stop to it now.

"If I am elected as supervisor I shall consider myself solemnly bound to make an intelligent effort to cut county governmental costs. Economies can be effected by putting county government on a business basis. That means elimination of waste, extravagance and duplication of effort. I invite the support of voters of the First district who have confidence in my ability and determination to aggressively tackle 'his problem.'

Indorsements have been given Bellon by numerous organizations including the San Diego County Public affairs association, Good Government Inc., and all labor organizations.—adv.

Haddock, 327 Nautilus street in La Jolla.

Bungalow Society Entertained
Members and friends of the Bungalow Literary society gathered for a delightfully varied meeting yesterday at the home of Dr. Lena Creswell on Niagara.

Preceding the afternoon meeting at which each member contributed from some of her writings, the Halloween motif dominated the informal buffet luncheon served before an outdoor grill.

A feature of the afternoon was Dr. Creswell's recounting of a trip from New York City thru the Panama Canal. Traveling on the freighter "Venezuela" she had unusual opportunities to visit out of the way places on side trips while the boat was loading coffee and other tropical products. Among the highlights were a visit to the site where Columbus landed in Cuba and a tour thru a cigar factory in Havana. One of the major attractions of that southern city is the setting of tropical gardens embroidered by the royal poinciana blossoms hanging crimson from the trees.

The climax of the trip came with the passage thru the Panama Canal where "the sun sets in the east" and where, on the Pacific side, is Morgan's Hill, recalling the romantic and adventurous days when that famous buccaneer ruled the Caribbean area.

Among the members attending were Grace Sherburne Conroe, Elsie Jumper, Edith Thurston, Leona Edgington Thorpe, Lavinia A. Watkins, Myra Rife Smith, Mary Koch Judd, Mrs. Switzer, Miss Thompson, Sateila Jaques Penman, Mrs. Geo. W. Overshiner, Mrs. Rice and Dr. Lena Creswell.

WORLD'S BEST COMICS

Lighter Side of Life as Depicted by Famous Cartoonists and Humorists

THE FEATHERHEADS

By Osborne



Night Latch

By QUAK

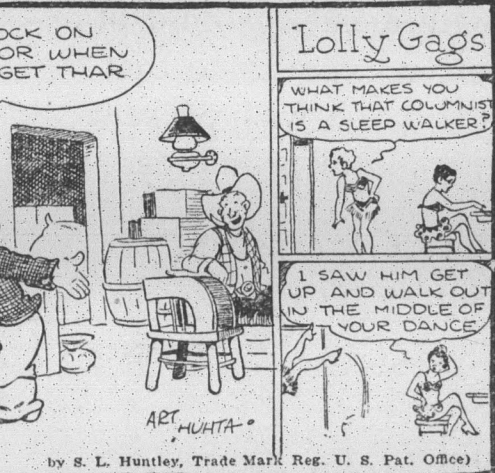
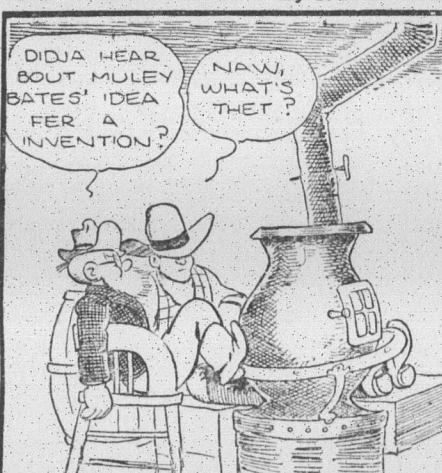
S'MATTER POP—Of Course You Can't Always Cure Bow-Legs So Quickly

By C. M. PAYNE



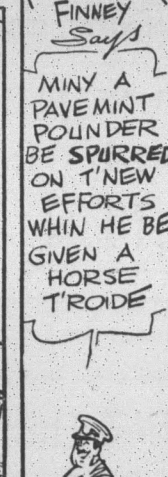
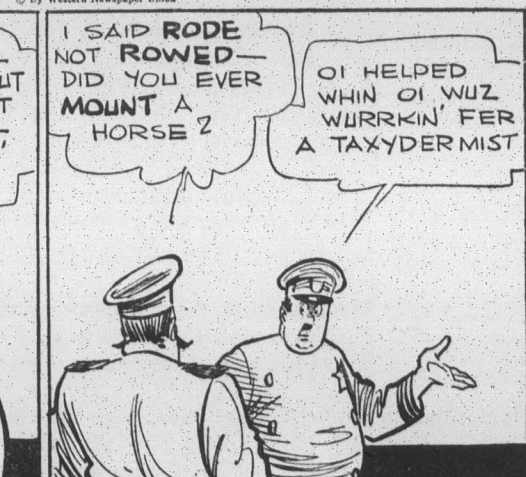
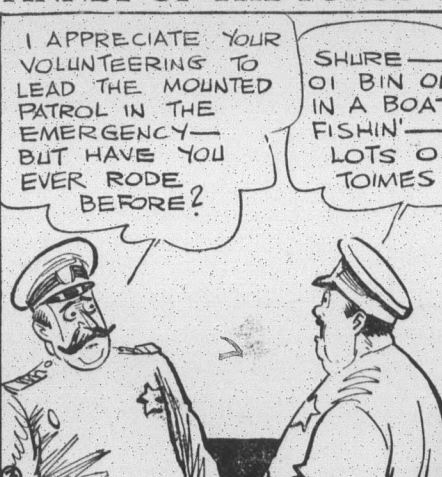
MESCAL IKE

By S. L. HUNTLEY



FINNEY OF THE FORCE

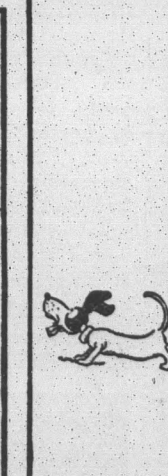
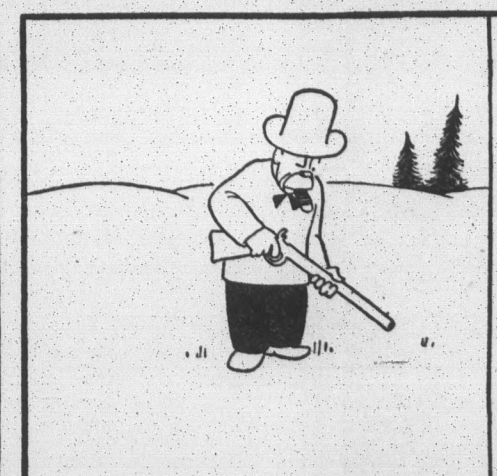
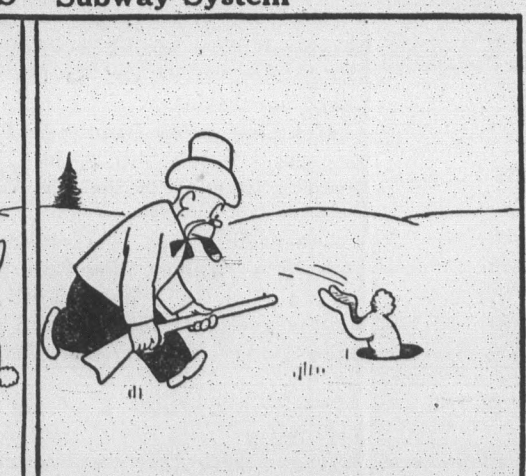
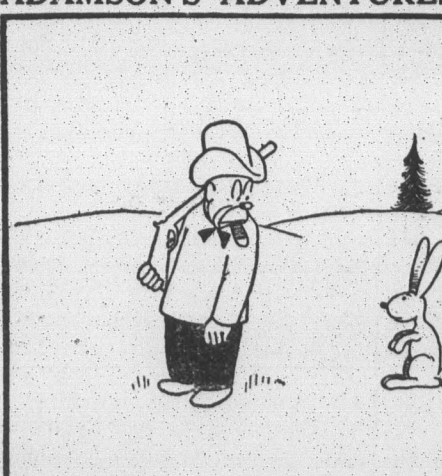
By Ted O'Loughlin



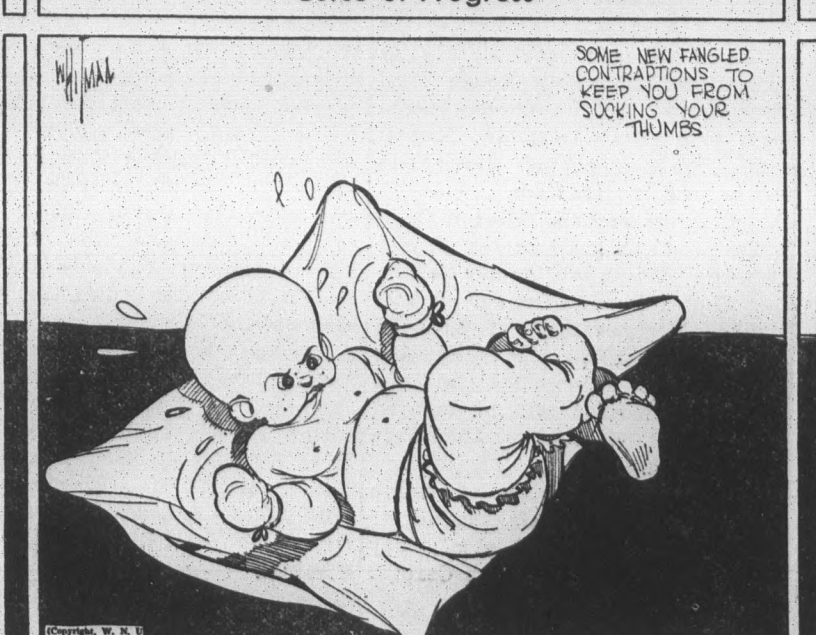
ADAMSON'S ADVENTURES

Subway System

By O. JACOBSSON



Curse of Progress



Non-Stop
After an hour and a half of preaching, a clergyman who was given to both long-windedness and fanciful flights of oratory was just getting warmed up to his sermon on immortality.
"I looked up to the mountains," he shouted, "and I said, 'Mighty as you are, you will be destroyed; but my soul will not.' I gazed at the ocean and cried, 'Vast as you are, you will eventually dry up, but not I.' And then he wondered why his hearers smiled. —Tit-Bits Magazine.

How it Happened
Blinks looked a wreck. His face was covered with sticking-plaster; both eyes were black; and his left arm was in a sling.
"What happened?" a friend asked.
"A motor accident?"
"No; a loose floorboard."
"Tripped over it?"
"No; trod on it, as I was sneaking in the other night and woke the missus up."

BUILDING BLOCKS

By GLUYAS WILLIAMS



Uncle Phil Says:

A Man in Trouble

No matter how uncouth a man may be, if his character is firm and he faces trouble like a man, your heart warms to him.
Innocence, like an icicle, once melted is gone forever.

Give a newly met man a chance to show his good qualities before rejecting him as a friend.

Great fault of daydreaming about the great achievements one contemplates is that one is likely to go to sleep.

Society's Gain

Solitude is not to be considered solely from a selfish standpoint. Society may profit much through the frequent individual adoption of it.

Cultured people are those who are informed on intellectual values; highbrows are those who are ostentatious of their information.

Nice people are people who are polite and pleasant to you; and it is next to impossible to make you believe otherwise.

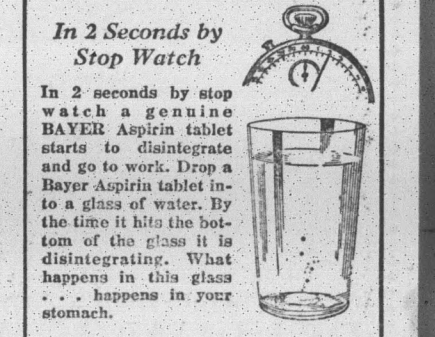
Life is something much bigger than human consciousness.

Dr. Pierce's Pellets are best for liver, bowels and stomach. One little Pellet for a laxative—three for a cathartic.—Adv.

A Genuine Smile
Smile if you mean it. Otherwise look sincere. It is more becoming.

Now Only a Penny a Tablet for Fast HEADACHE RELIEF

Get Quick-Dissolving Bayer Aspirin Now Without Thought of Price



You can now get Genuine BAYER ASPIRIN for virtually 1¢ a tablet at any drug store in the U. S.

Two full dozen now, in a flat pocket tin, for 25¢! Try this new package. Enjoy the quick action and known quality of the real Bayer article now without thought of price.

Do this especially if you want the means of quick relief from a bad headache, neuritis or neuralgia pains. Remember, BAYER ASPIRIN works fast. (Note illustration above.)

And ask for it by its full name — BAYER ASPIRIN — not by the name "aspirin" alone when you buy. Get it next time you want quick relief.



15¢ FOR A DOZEN
2 FULL DOZEN 25¢
Virtually 1¢ a tablet

LOOK FOR THE BAYER CROSS

Unkind Givers
Rich gifts wax poor when givers prove unkind.—Shakespeare.

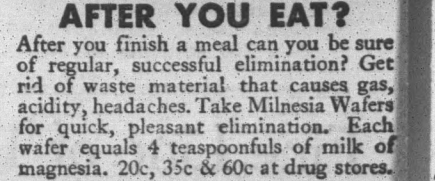
Don't Sleep When Gas Presses Heart

If you want to really GET RID OF GAS and terrible bloating, don't expect to do it by just doctoring your stomach with harsh, irritating alkalies and "gas tablets." Most GAS is lodged in the stomach and upper intestine and is due to old poisonous matter in the constipated bowels that are loaded with ill-causing bacteria.

If your constipation is of long standing, enormous quantities of dangerous bacteria accumulate. Then your digestion is upset. GAS often presses heart and lungs, making life miserable. You can't eat or sleep. Your complexion is sallow and pimply. Your breath is foul. You are sick, grouchy, wretched, unhappy person. YOUR SYSTEM IS POISONED.

Thousands of sufferers have found in Adlerika the quick, scientific way to rid their systems of harmful bacteria. Adlerika rids you of gas and cleans four poisons out of BOTH upper and lower bowels. Give your bowels a REAL cleansing with Adlerika. Get rid of GAS. Adlerika does not gripe — is not habit forming. Leading Druggists.

WNU—12 44—36



AFTER YOU EAT?

After you finish a meal can you be sure of regular, successful elimination? Get rid of waste material that causes gas, acidity, headaches. Take Milnesia Waters for quick, pleasant elimination. Each water equals 4 teaspoonfuls of milk of magnesia. 20¢, 35¢ & 60¢ at drug stores.

The Mind Meter

By LOWELL HENDERSON
© Bell Syndicate.—WNU Service.

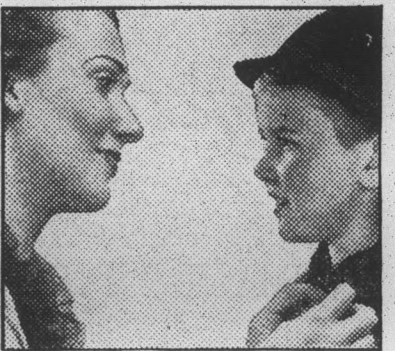
The Famous Men Test
In the following test there are ten problems. In each one a man's name is given, followed by the names of four professions, vocations or avocations. Cross out the particular occupation or pursuit in which the man is or was most famous.

1. Arthur Brisbane—capitalist, artist, editor, composer.
2. Vernon Gomez—explorer, anist.
3. Benjamin N. Cardozo—religious teacher, artist, jurist, financier.
4. Sinclair Lewis—composer, socialist, author, lawyer.
5. Nellie Melba—society leader, circus performer, soprano, newspaper woman.
6. Franchot Tone—composer, actor, artist, lawyer.
7. Fritz Kreisler—brewer, football coach, violinist, pianist.
8. Walter Hampden—financier, poet, inventor, actor.
9. Macdonald Smith—diplomat, golfer, football coach, banker.
10. James Whitcomb Riley—statesman, railroad builder, poet, pianist.

- Answers
- | | |
|---------------------|---------------|
| 1. Editor. | 6. Actor. |
| 2. Baseball player. | 7. Violinist. |
| 3. Jurist. | 8. Actor. |
| 4. Author. | 9. Golfer. |
| 5. Soprano. | 10. Poet. |

If You Have a Child

ASK YOUR DOCTOR THIS



Ask Him Before Giving Your Child an Unknown Remedy

Practically any doctor you ask will warn: "Don't give your child unknown remedies without asking your doctor first."

When it comes to the widely used children's remedy—"milk of magnesia," the standard of the world is established. For over half a century many doctors have said "PHILLIPS' Milk of Magnesia." Safe for children. No other is "quite like it."

Keep this in mind, and say "PHILLIPS' MILK OF MAGNESIA" when you buy. Now also in tablet form. Get the form you prefer. But see that what you get is labeled "Genuine Phillips' Milk of Magnesia."

ALSO IN TABLET FORM:
Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.



Better Suffer Wrong
It is better to suffer wrong than to do it, and happier to be sometimes cheated than not to trust.—Dr. Johnson.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

ARTHRON
ARTHRON Tablets have proven themselves in the relief of acute rheumatic fever, arthritis, gout, lumbago, neuritis, sciatica and headaches. The ingredients of ARTHRON Tablets help to contract acidity, to promote elimination, to remove uric acid, relieve pain and reduce swelling.

ARTHRON Tablets are a scientific combination of medicinal substances which are approved by the highest medical authorities and laboratories. ARTHRON Tablets are prompt in their action and frequently give marvelous relief in less than ten days. Think of it! How would you like relief in your case in ten days or less?

Write for full information. ARTHRON COMPANY
1622 29th Avenue Oakland, Calif.

READ THE ADS

GUNLOCK RANCH

by FRANK H. SPEARMAN

Copyright Frank H. Spearman WNU Service

SYNOPSIS

Sleepy Cat, desert town of the Southwest, is celebrating the fourth of July. Jane Van Tassel, beautiful daughter of Gunlock, Van Tassel, hated owner of Gunlock ranch, has arrived from the East for the first time. She watches the Frontier Day celebration in company with Doctor Carpy, crusty, tender-hearted friend of the community. Henry Sawdy of the Circle Dot ranch, tricked in a fake horse race the day before by Dave McCrossen, foreman at Gunlock, plans revenge. He enters Bill Denison, a handsome young Texas wrangler, in the rodeo which McCrossen is favored to win, and lays heavy bets on him. Unknown to the crowd, Denison is a champion horseman. McCrossen and the young stranger tie in the various events. Denison then drops a cigarette carelessly. Racing down the track full tilt, he picks up the cigarette. The verdict goes to Denison when McCrossen refuses to attempt the stunt. Entranced by the crowd, Denison agrees to perform another trick. Jane Van Tassel is asked for her bracelet and throws it on the track. Just as Denison rides to pick it up a yell from Barney Rebstock, a McCrossen henchman, scares the pony, nearly costing the rider his life. Gun play is prevented by the intervention of Doctor Carpy. Back on Gunlock ranch, after two years in Chicago, because of her father's illness, Jane gets lost riding in the hills and meets Denison, now a neighbor, who guides her home. Not knowing her identity, she speaks bitterly of Van Tassel. She tells McCrossen who brought her home and he denounces Denison as a cattle thief. Later she asks Doctor Carpy why her father is unpopular and he tells her it is because of Van Tassel's ruthlessness and unscrupulous character. McCrossen tries to woo Jane, but is sharply rebuffed. Once again she loses her way in the hills and meets Denison. On impulse she gives him her bracelet for guiding her home. Their interest in each other grows, she reveals her identity to him. Jane is distressed to learn from Carpy that her father had wronged Denison. The Texan had worked as Gunlock's foreman and had been promised a share in the profits. When he quit, Van Tassel reneged. In reprisal Denison has been running cattle off Gunlock ranch. Shamed and humiliated, Jane avoids Denison, but longs to see him. When at length they meet, he confesses his love. Forest fires sweep the area, endangering the ranches. Jane sends cowhands from Gunlock to aid Denison. When McCrossen refuses to help, she discharges him.

CHAPTER VI—Continued

Half a dozen cowboys had edged up to listen to the controversy. Jane whirled around to them. "Boys," she said, speaking in lower but very determined tones, "take no more orders from Dave McCrossen. He's no longer foreman here."

Reeling off her words rapidly and firmly, Jane explained the situation to her growing circle of listeners. "Now I have discharged McCrossen," she said in conclusion, "and I want all of you boys who are loyal to me to ride with me over to the fire line on the Denison ranch and see what we can do to save his buildings. Those of you who will go, line up here with me."

One of the boys, Bull Page, stepped promptly to Jane's side. Before he reached it, four more were on their way. Barney Rebstock and a crony stood still. It meant that they sided with the foreman.

"Now, Bull," she added snappily, "hunt up as many of the other boys as you can find and let's get going."

Within a few minutes, with the ponies dancing and the men shouting, a party of ten headed south for the Denison ranch.

Not until they reached the last crest of the hills separating the two ranches and Jane looked over on the lowlands of the smaller ranch, did she catch her breath in sudden fear. In the distance she saw a formidable wall of white smoke billowing into the sky above the timber along the border of the reservation.

In the nearer distance lay Denison's buildings. Between the two points a second fire burned, curving like a great scimitar along the cut-over lands surrounding the ranch.

"Bull!" she called fearfully to her nearest cowboy. "What does it all mean—is there anything that can be saved?"

"Why, I can see where they've been back-firin'. Can't tell much about it till we get closer. Come on, boys! Push 'em over the hill. If this is too fast for you, miss," he yelled, "follow us!"

But nothing was too fast for Jane. The city girl was always on their heels.

With the ponies in a lather, the Gunlock crew pulled up short before the ranch-house corral, where a party of fire fighters just from town were starting for the front. Henry Sawdy, smoked and scorched, was guiding them out. Bill Pardaloe headed the town men. In the bunch were the evangelist preacher, Big Bill Hayes, alias Panama; the liverman, McAlpin; Spotts, the bald-headed and profane barber; Selwood, the cattleman, with half a dozen of his men; Jim Laramie, from away up in the Crazy Woman country, with a bunch of his cowboys.

Jane saw a man riding up from the creek, but it did not look to her like Bill Denison. Not until he drew near and lifted his hat hastily to her as he rode over to talk to Pardaloe, did she realize it was he.

As rapidly as possible he greeted the

newcomers, told them where they were most needed, pointed and started them on their way, and turned to Jane.

The boys, including Jane's contingent, dashed off with much shouting and yelling. Conspicuous among them rode the evangelist preacher, Panama, his heavy, straight black hair dancing up and down under his sombrero, and with him rode his neophyte, the bald and profane Jake Spotts.

"Oh, Bill!" exclaimed Jane, as Denison rode up, "I'm so sorry."

"I hope I didn't stir things up over there, by sending that message. I shouldn't have done it, only—I promised," he said in a dry, cracked voice.

"Don't think about the small things, Bill. You should have sent long ago. I brought all the men I could."

"McCrossen refused to come?"

"He was kind of mean—so I came myself—I hope I'll do for a substitute?"

His answering smile was joyful. "It was too good of you to come, Jane. But now I've got to ride right out again. Would you step into the cabin and rest up before you ride back?"

"Ride back? Yes, but who's going to cook for all these men? I'm going back to get Quong and bring him over in the chuck wagon and take possession here."

Noon passed before Jane got back to Denison's and installed herself with Quong in the kitchen.

One man, severely burned, came in from the front towards dark. Carpy could not be reached till morning. Jane bandaged the man's arms and fed him. Denison rode in late, smoked and scorched anew, but tireless.

"Bill," she asked, sitting down opposite him, "tell me honestly: are you holding it?"

"Jane, to tell the truth, I don't know. Sometimes I think we are—sometimes it looks bad. In a forest fire, every hour must tell its own story; that's about the size of it."

It was late when they walked out of doors together. The southern sky was angry red. "It'll be a hard day tomorrow, Bill," said Jane. "There's



Afterward He Sat Down Beside Jane on the Bench Outside the Door.

nothing more I can do here, tonight. I'm going home. I'll be back by daylight in the morning. You go to bed. You must be dead."

"I'll ride over along with you, Jane."

"No, you will not."

"But, Jane, you're not going to deprive me of riding home with you?"

"Yes, I am."

"Oh, please!" He pleaded with her like a boy. "I've been counting on it all day."

"I thought you'd been fire-fighting all day."

"Fighting fire and thinking about you and saying, 'Tonight I'll ride home with Jane.' Oh, girl! If you knew what that means."

Bull Page stood by the ponies. Denison saddled his own, and Jane and her escort set out for Gunlock.

They did not ride fast. There was so much to talk over. Both were serious. Denison knew better than Jane how grave the danger was both to himself and to her. But he had his hour with the woman he loved, and for that hour what else in the world mattered?

"Oh, Bill," protested Jane, faintly, sick at heart with the happiness of listening to his words. "Don't! You mustn't say such things. I won't listen to you, Bill. I'm nothing but a girl, and you're making me a goddess or a fairy—stop such nonsense. Not one word more, Bill Denison. If you keep on, I'll break out crying. Here's the house, anyway. Good night. I'll be over in the morning at daylight. Think well of me, Bill. I always shall of you!"

Every available man was out on the front lines when Jane reached the threatened ranch after daybreak. Quong kept the little stove in the kitchen hot, and Jane, busy about the cabin and looking after the boy burned the day before, did not realize how fast the morning was going, until Carpy arrived from town to dress the lad's burns. He greeted Jane and, with her to help, went to work on his patient.

Afterward he sat down beside Jane on the bench outside the door.

"So," said he, "you're playing good Samaritan. How are you holding out over at Gunlock?"

"All right; the danger is all from this way. If we can hold the fire over here, it's not likely to bother us. Oh,

doctor," exclaimed Jane, springing to her feet, "what does that mean?"

Riding out of the woods south of the ranch house, she saw a party of men slowly advancing. Doctor Carpy's eyes were more practiced. "Some one hurt," he said tersely. Jane was in a flutter. "Keep cool," admonished Carpy as he rose. "We'll soon know what it's all about."

Riding between two men, supporting him on his pony, a third man riding behind the trio, Carpy saw the injured man, hatless and coatless, and heard him suppress an occasional groan. Carpy walked forward to greet the party. "Well, boys," he asked, "who is it this time?"

Jim Laramie answered. "Why, doc, it's Jake Spotts. There's been a bad accident. Jake and Panama got cut off up by the pass. Stayed too long. I'm glad you're here, doc; he's hurt pretty bad."

"No!" screamed Spotts, so blackened and burned as to be unrecognizable, and writhing in pain, "it ain't me, doc; it's Panama! Damn it—go back, boys, and get Panama. I tell you, go back!"

"Denison has gone to get him, doc," explained Laramie. "Keep quiet, Jake, you only make your leg worse. It's his leg, doc."

Carpy motioned. "Bring him into the cabin."

The unfortunate barber, eased, with many groans, off the pony, was laid on the dinner table, asking for water and half deliriously calling for Panama. Carpy examined Spotts. He found to his relief that the man was not seriously burned.

"It's his left leg," explained Carpy a little later to the group; "broke down near the ankle."

"Doc," moaned the hollow-eyed, lantern-jawed barber, "I'm all right. For God's sake get the boys to go back after Panama."

Carpy saw that nothing but a bluff would quiet the pain-racked man. He turned to the men standing by and winked. "Here, you fellows! Get right out and hunt for Panama. And don't show up here till you find him!" thundered Carpy.

Keeping up a rapid fire of talk, Carpy opened his bag, set out his needed appliances and his bottle of chloroform, gradually subdued the man, got him, with Jane's help, under the anesthetic, and working in his shirt sleeves and in the intense heat at a breath-taking speed, finished the operation, sat down, drew a cigar from his waistcoat pocket and lighted it.

"Jane," he said, "I suppose this is your first surgical case?"

"Yes, Doctor."

"You'd make a good nurse, girl."

"Doctor, what do you suppose he meant calling so for Panama?"

Carpy explained. "Today," he continued, "Panama was his partner on the line: the men work in pairs generally."

"I hope they'll find him all right."

"I hope," observed Carpy thoughtfully, "he'll be all right when they do find him."

"There come some of the boys. Denison is with them," Carpy said suddenly, pointing to the edge of the woods.

"They're halting. They've got something slung across the back of a pony. I'll walk over."

Dr. Carpy walked hurriedly to the edge of the woods where the men gathered closely around him.

"Best thing to do is to take off that old bunkhouse door, Bill," said Carpy, when he saw whom they were carrying. "We can lay him on that and carry him over here to the shed."

They had brought Panama out of the burned timber where Denison and Bull Page had found him. They had taken in a pony, bareback, to where he lay, slung the big fellow across it, and thus carried him through the woods.

Panama was lifted from the pony and laid on the door. A colored neckerchief was laid over his face, and with stumbling steps he was carried back of the bunkhouse. Two sawhorses had been set to support the door, and on it Panama lay at rest. His companions made ready to start back for the fire lines.

"Now, boys, watch out," said Denison gravely. "We can't afford any more mistakes like this. If Jake and Panama had listened to me they wouldn't have got cut off. Bull," he added, speaking to Page, "get up a pair of ponies, if you can find 'em, and hitch 'em to the light wagon. Carpy wants Panama taken right in town to the undertaker's."

The injured barber was coming to. He had been carried to the bunkhouse and was propped up on a bench outside the doorway. He looked at Carpy wistfully. "Tell me, Doc," he begged, "have they found Panama yet?"

"I did what little I could do for him here. But I've not got what's needed here for treatment. Panama's got to go to town. They're hitching up the wagon."

Spotts started up, on fire. "Then I've got to see him before he goes. Don't let 'em start till I see him, Doc. Where is he?"

Carpy tried in vain to quiet his patient. He might as well have tried to stop a forest fire by talking to it. "Keep your leg quiet, Jake, you mustn't have any excitement tonight. I've done my best for you. Now, damn it, dry up: I tell you you can't see him."

A dreadful light dawned on the barber. His gaunt jaw dropped, his hollow eyes flamed. "Doc!" he cried out. "Panama's dead!"

The word rang in Carpy's ears for many a day. "Jake," he said brusquely, "I've tried to soften things for you—doesn't seem to be no use. They pulled him out of the woods after the fire passed a grove back of Gunlock Knob."

(TO BE CONTINUED)

A Trio of Trim Togs



This trio of trim togs offers an appealing variety to the woman who sews at home. There is style and economy in every design.

Pattern No. 1950, the tunic, is one of the season's smartest, featuring a modish stand-up collar and just the right amount of flare or "swing." A grand ensemble for any youthful figure. Simply and inexpensively made, this clever pattern is designed for sizes: 12, 14, 16, 18 and 20; 30, 32, 34, 36, 38 and 40. Size 14 requires three and one-eighth yards for the tunic in 39 inch material and two yards for the skirt. Five-eighths yard ribbon required for the bow.

Pattern No. 1891 is a perfect fitting princess wrap around or a coat frock with a reversible closing. It has everything demanded of a morning or utility frock—style, slimming lines, slashed set-in sleeves, one or two patch pockets, simplicity of design, and a double breasted closing which is smart and compelling. Available in a wide range of sizes, 14 to 20; and from 32 to 48, this versatile frock will win a favorite spot in your clothes closet in short order. Size 16 requires four and three-eighths yards of 35 inch material.

For tiny tots, pattern No. 1812 has all the adorable qualities you like to associate with darling cherubs. The pattern includes a

waist and pantie combination, as well as the frock and will serve for party or playtime wear with equal facility. Utterly simple in design and construction, it will slide through your machine in a brief hour or two and be a source of never ending delight to your style conscious daughter. Available in sizes: 2, 3, 4, and 5 years and suitable for a wide selection of fabrics. Size 3 requires just two and five-eighths yards of 35 or 39 inch material, plus three-eighths yard contrast for the collar and sleeve band.

Send for the Barbara Bell Fall Pattern Book containing 100 well-planned, easy-to-make patterns. Exclusive fashions for children, young women, and matrons. Send fifteen cents for your copy.

Send your order to The Sewing Circle Pattern Dept., 149 New Montgomery Ave., San Francisco, Calif. Patterns 15 cents each.

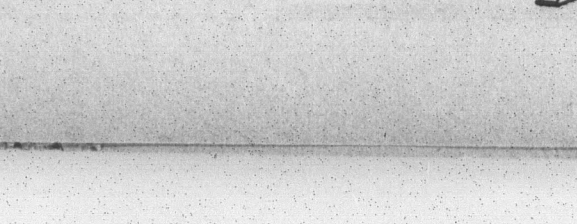
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Don't let Winter catch you unprepared!

CHANGE TO QUAKER STATE WINTER OIL

In Winter, more than ever, your car needs the extra lubricating value that Quaker State's exclusive refining process puts into its oils and greases. Quaker State Oil Refining Company, Oil City, Pennsylvania. Retail price . . . 35¢ per quart.



LOCAL AND PERSONAL EVENTS

Tony Matovich was off to San Francisco this week for a vacation and visit with relatives.

Edgar J. Ball, artist, is back at 4960 Brighton avenue, after living in San Diego for the past year or more.

Mrs. Ralph Therrien is over from Imperial valley to spend a few months at 4676 Green street. Mrs. Therrien is wife of the publisher of the Enterprise at Imperial. These valley newspaper folks are frequent and welcome visitors to Ocean Beach.

The Rev. Martin Lankow, pastor of Immanuel Lutheran, is this week attending the three day pastoral and teachers sessions of the Sierra Pacific conference, which is convening at St. John's Evangelical Lutheran church, U.A.C., Orange, California.

The Point Loma Methodist church beginners department are having a pumpkin pie food sale, Saturday, Oct. 31 in the Piggy-Wiggly entrance, 10 to 1 o'clock. Mrs. Claire R. Seely is in charge.

Point Loma chapter No. 490 O.E.S. will hold their annual birthday dinner at 6:30 p. m. Monday evening, November 2, followed by the regular meeting which will include the annual election of officers.

DO YOU HAVE A RUSH PRINTING order? Just tell us about it, and we'll do it right away. It will be the kind of a job you planned on, too, and reasonably priced. The Ocean Beach News.

REQUIREMENTS FOR PROPOSED SUBDIVISIONS

According to Ordinance No. 53, new series, County of San Diego, passed, approved and adopted by the Board of Supervisors of said county on June 11, 1936, a tentative map of all proposed subdivisions must be submitted to the County Planning Commission, Park Administration building, Balboa park, San Diego, for approval.

Improvements required in the ordinance are as follows:

1. Adequate pipes for domestic water supply to each lot where the subdivision is to be supplied with water;

2. Proper sewage disposal system where disposal of sewage by individual septic tank is impracticable;

3. Adequate and necessary culverts and other structures required to carry off storm waters and the drainage of streets, highways and ways; grading of streets, highways, and ways to a minimum width of 24 feet, and surfacing where necessary to make such streets, highways and ways practical for general use.

Under Section 10, the subdivision regulations of said ordinance call for the width of all streets and local roads to be 60 feet.

The object of this article is to notify the purchasers in metes and bounds subdivisions of the importance of investigating the road situation within said subdivision before making any purchase of land. The county is not responsible for roads and streets unless they are dedicated to the county. Therefore, the purchaser, in order to protect his investment, should require the subdivider to dedicate streets or roads by recorded map and improve them to county standards.

The Planning Commission is ready at all times to help and cooperate with subdividers who are planning on the subdivision of land.

FOR RENT SIGNS—5c and 10c at The Ocean Beach News.

The Friendship Circle Group of the Methodist church under the leadership of Mrs. Ralph Kimball met at the home of Mrs. Freeman, 2236 K street last Wednesday.

Mr. and Mrs. D. S. Littlehales of Seattle, Wash., who usually spends the winter at Long Beach, have been visiting here at the John Clarke home on Niagara ave.

Mr. and Mrs. Wm. Allen of Van Nuys, Calif., former residents of Ocean Beach, were recent guests of their son-in-law and daughter, Mr. and Mrs. W. B. Orrell, Chula Vista.

Fred Kraft is doing considerable improvement in his drug store and apartment building, corner Newport and Bacon sts. The whole structure is being painted and redecorated inside and out.

Mrs. Frank Spencer of Narragansett avenue and Mrs. Irene Hubbell of Saratoga avenue, spent Thursday of last week in Chula Vista as the guests of Mrs. W. B. Orrell, (nee Helen Williams) a former resident of Ocean Beach.

The November meeting of the Woman's Council of the Methodist church will be held next Thursday. Luncheon will be served to the public at noon. These luncheons are taking the place of the summer luncheons held in the patio. After lunch the ladies will sew for the annual bazaar.

Clough Leases Meat Dept. at Cundells

Roy Clough last week leased the meat department in the Cundell market, 5022 Newport avenue, and states he will handle nothing but the very good grades of meats, guaranteeing satisfaction to his customers. Mr. Clough is an experienced meat cutter with 15 years residence in this section, 13 years of the time conducting his own market and the last seven years running his shop at corner Union and Elm streets, San Diego.

Enthusiastic Rally Democrats Wednesday

A Democratic rally was held Wednesday evening in the Women's clubhouse and is reported as the most enthusiastic of the campaign. John J. Brennan, Jim Alexander, Mrs. Jeanette E. Daley, Ed. V. Isaac, chairman of the Board of Supervisors Ed Hastings and candidate Walter Bellon were speakers.

A capacity house was in attendance with every seat taken and many people standing.

Music was furnished and a good time home gathering enjoyed.

A vote of thanks was given by the local "On With Roosevelt" club to Mrs. Belle Peele for her fine cooperation with the Democratic headquarters for furnishing an office thru the campaign.

Arthur R. Fling, chairman of the local Democratic committee, presided at the meeting.

Know Your Language

By C. L. Bushnell
School of English,
International Correspondence
Schools

THE English language is capable of some odd paradoxes, as is illustrated by the following sentences:

"When the crash occurred the pilot was in charge of the ship."

"When the crash occurred the ship was in charge of the pilot."

Each of the two sentences is factually and grammatically correct. Their meaning is clear. Both tell the reader that the ship was being directed by the pilot when the crash occurred. But if the phrase "in charge of" is given exactly the same sense in both sentences, the latter sentence will actually say that when the crash occurred the ship was directing the pilot. Our minds subconsciously make the necessary distinction between the sense in which the same phrase is used in the two sentences.

SATURDAY SPECIAL

Halloween Cakes
25c and up

Ocean Beach Bakery
Corner Newport & Bacon Sts.
Phone Bayview 9277

The Ideal Summer & Winter Apts. & Sleeping Rooms

All Outside Rooms, light and airy.

2 doors from post office.

One block from the Beach, car line and shopping center

Reasonably priced.

4961 NEWPORT Avenue

CLASSIFIED ADS

Advertisements under this heading 10c per line for first insertion and 5c per line for each succeeding insertion.

THE MAY COMPANY

Real Estate — Insurance — Rentals

Ask Coleman about his individual auto policy at \$22.05 per year, drive any car. 5009 W. Point Loma Blvd. Phone Bayview 4441.

Auto Repair . .

WE KNOW ALL ABOUT MOTOR ailments. If you're having trouble, drive around and see us. OCEAN BEACH GARAGE. 4868 Newport avenue.

For Sale . .

YOUR FURNITURE AND WOOD-work can be trimmed with enamel colors to match drapes or rugs. See our line of Flex Enamels. Ocean Beach Hardware & Paint Co., 1921 Bacon Street.

Pretty WRITING DESK. Yours for \$5. 1575 Ocean Front st. 1p-1fc

GAS RANGE, high oven, Quick Meal, \$5; ICE BOX, 50lb. good, \$3. Jack Beahan, 4884 Muir. 51tfc.

WHY drive a dirty, shabby car, when you can have it washed and rubbed down for as little as \$2 at Blacky Phillips station, Bacon & Voltaire sts. Come in for a demonstration.

"THE PERFECT GIFT"

— at —
FROID'S
See our quaint Monterey type plaques ash trays and ornaments—Kodak films, finishing "the best"—enlargements and copy work and "the perfect gift" (photographs) 1868 Bacon street 48-50p

For Rent . .

2 Rooms furnished & heated \$12.50 per mth., each. Use of sun porch with full view of ocean. 2075 Guizot ave. phone BV4782. 1-2c

UNFURNISHED 2 BED ROOM Stucco, Hardwood floors, Tile shower, Elec. Refrig. stove. Enclosed cement back yard, garage, 4891 Narragansett. BV-4157.

I. A. HOLDRIDGE—Real estate, rentals, insurance—2143 Bacon street, Phone Bayview 3311.

CAMP HOLIDAY AUTO COURT Cottages, day, week or month, with or without bedding. 5075 Niagara Avenue. Bayview 9286 13tfc

FREE RENTAL SERVICE. Largest listings in town, also several extraordinary buys in good homes. Small down payment, balance less than you are paying rent. OLIVER E. OWEN Co. 5000 Voltaire st. BV-5035.

Miscellaneous . .

DRESSMAKING & ALTERATION. Mrs. Burke, 4975 Del Monte. 46-48p

ELECTRIC WORK and trouble shooting my specialty. Always a good stock of new and rent batteries on hand at Blacky Phillips station, Bacon & Voltaire Sts. S & H green stamps too.

LADIES—Your last year's hat refashioned to newest style. 4805 Newport avenue. 49tfc

PIANO LESSONS—For beginners. At your own home if preferable. Ind. instruction. Reasonable. 2024 Sunset Cliffs blvd. 49tfc

F. R. SESSIONS—Real estate, rentals, insurance, building contractors—5046 Newport ave., BV 9239.

Oxy-Acetylene Welding, Stove Repair Rebuilding, Porcelain Enameling. GOWER'S STOVE SHOP 4795 Voltaire St. Bayview 4613

VOLUNTEERS OF AMERICA 1637 Market st. Phone M-6535 Please send us your used clothing, furniture, papers, magazines.

MACMARR STORES AND SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE
PRICES EFFECTIVE FRIDAY AND SATURDAY

SALE OF DEL MONTE FINE FOODS

WE HAVE MANY ITEMS TOO NUMEROUS TO LIST HERE

Peaches	3 cans 44c	Sardines	can 9c
DEL MONTE 2 1/2 CAN		DEL MONTE No. 1/4 CAN	
Pineapple	can 17c	Corn	2 cans 25c
DEL MONTE 2 1/2 CAN		DEL MONTE Vacuum Packed	
Catsup	2 bottles 23c	Tomatoes	can 13c
DEL MONTE—14 ounce		DEL MONTE 2 1/2 CAN	
Apples	10 lbs. 25c	Hams	lb. 26c
PIPPINS—FINE FOR PIES		SKINNED—HALF OR WHOLE	
Cocoanuts	each 5c	Steaks	lb. 22c
LARGE FRESH—FROM PANAMA		T-BONE—SIRLOIN—RIB	
Potatoes	10 lbs. 25c	Prime Rib	lb. 19c
RUSSETS—SELECTED No. 1 Grade		ROAST—TRIMMED	

Butter lb. 38¹/₂c

LUCERNE—1st QUALITY

Cheese lb. 20c

OREGON FULL MILK

Eggs doz. 30c

LARGE U. S. EXTRA

Walnuts 2lbs. 35c

MEDIUM BUDDED

Sugar 10 lbs. 53c

CLOTH BAG

Tea 1/2 lb. 23c

CANTERBURY—Orange Pekoe

Zee 3 rolls 11c

TOILET TISSUE

22 IS A TAX
ON YOU
VOTE NO
ON
PROPOSITION 22
RETAIL STORE LICENSE
NOV. 3RD

Mrs. SOPHIE HEIBERG
TEACHER OF PIANO
Highly experienced and competent. Very fond of and patient with children.
BV-3240 4729 Cape May

METHODIST CHURCH

"The Right to be Happy" is the subject for the Sunday morning service at the Methodist church, Rev. Hughes will preach, and the choir under the leadership of Mr. Winans, will sing suitable music. The sacrament of the Holy Communion will be observed. The service begins at eleven o'clock.

The church school with classes for all age groups in religious instruction will begin at 9:45.

The league for young people of high school and college age will hold its meeting in the evening beginning at seven o'clock.

Printing . .

APARTMENT FOR RENT
FOR RENT FURNISHED
GARAGE FOR RENT
HOUSE FOR RENT
ROOM FOR RENT
NO VACANCY
FOR SALE
VACANCY
FOR RENT
Inquire

The
Ocean Beach News

10c
A DAY
BUYS A
REMINGTON
NOISELESS

Biggest Type-
writer Bargain
in ten long
years...
ACT FAST!

Kraft's Drugs

Bacon and Newport
Phone Bayview 3553

LUBRICATION
by
RICHFIELD

General Tires and Batteries
Washing and Polishing
Sunshine Service Stat'n

GLEN JONES, Proprietor

Phone Bayview 9244

1946 Bacon St. Ocean Beach

NEW FALL DRESSES

Silk Crepe Dresses, Beautifully Designed and Well Made
Sizes 14 to 44 \$3.95
Wool Dresses, Sizes 14 to 20 \$1.95

FRIED'S

EBONOL ROOF PAINT 80c
Special — per gallon

ATCO ROOF COATING 2.75
5 Gallons only

RICHLEY HARDWARE & PAINT STORE

'Sherwin-Williams Paint Headquarters'

1926 Bacon St.

Bayview 3083

BAPTIST CHURCH SERVICES

"Peace! Perfect Peace!" will be the pastor's sermon subject in the Sunday morning service, 11 o'clock. There will be a reception of members and the Lord's Supper will be commemorated.

The evening song service will be at 7:30 o'clock at which time the pastor will speak on the subject "Life's Battle Line."

You are cordially invited to the services of this church.

NEW OWNER OF CENTRAL CLEANERS ON VOLTAIRE

James C. Quinn recently purchased and has taken possession of the business known as Central Cleaners on Voltaire street, formerly conducted by Palmer Bros.

Mr. Quinn is experienced in the cleaning, pressing and tailor line, having served as tailor for two years at the local Naval Training station.

He expects to add a line of tailored goods for men's suits.

Men Wanted

TO TRAIN FOR POSITIONS IN ELECTRICAL REFRIGERATION and AIR CONDITIONING FIELD. NO EXPERIENCE NECESSARY. FOR DETAILS WRITE DEPT. E911 REF. ENG. INST. WARNER BUILDING, YOUNGSTOWN, OHIO.

STRAND
BOX OFFICE OPENS 6:45
MAT. SAT. & SUN. AT 2:00
SATURDAY OCTOBER 31
BARBARA STANWYCK in
"BRIDE WALKS OUT"
Sunday - Monday - Tuesday
NOVEMBER 1-2-3
GINGER ROGERS and
FRED ASTAIRE in
"Swing Time"
WEDNESDAY November 4
WARREN WILLIAM in
CASE OF VELVET CLAWS
"LADY BE CAREFUL"
Thursday - Friday - Saturday
November 5-6-7
LORETTA YOUNG and
DON AMECHE in
"Ramona"
IN TECHNICOLOR